

VISION

Inquiry... Engagement... Impact...

The College of Business aspires to be a model for integrating scholarship and inquiry into a student-focused culture of learning and aspiration to develop the most sought after graduates in the marketplace.

MISSION

The College of Business seeks to produce career-ready professionals by offering a broad array of high quality undergraduate and select graduate programs within a learning environment characterized by inspired teaching, relevant research and meaningful service. We search for new knowledge, both theoretical and practical, and insightful learning opportunities for our students.

VALUES

In pursuit of our vision and mission, we are guided by common values of continuous improvement, excellence, integrity, accountability, respect and sustainability.

STRATEGIC GOALS

Enhance professional development for students through

- Internships (experiential learning)
- International study
- Opportunities to interface with industry professionals
- Research opportunities

Enhance faculty development through

- Identifying and recognizing innovative teaching and learning practices
- Providing resources and opportunities to increase our intellectual capital

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The College of Business prides itself on producing work-ready students through various opportunities.



Our students participate in the **National Millennial Community** as Georgia's representatives to discuss changing the conversation about the Millennial generation.

Our students compete in national competitions (**National Retail Federation Student Annual Challenge** in New York City, winning first place in 2017; the **National Collegiate Sales Competition**; the **Intermodal Association of North America Logistics and Supply Chain Management** case competition, placing in the top 4 percent).



The College of Business provides our students with networking opportunities with various industry professionals through numerous events and career fairs, such as **Professional Development Day**, **Eagle Sales Showcase**, **Logistics Roundtable**, and **Accounting Day and Meet the Firms**.

Through study trips, whether to New York City for **Eagles on Wall Street**, **Spain** or **Panama**, our students experience doing business in different settings and in differing cultures.



The Georgia Southern University College of Business is the proud sponsor, partnering with Ocean Exchange, of the **BIG Pitch** competition, where teams from across the U.S. pitch their sustainable innovations to compete for a \$10,000 cash prize.