Lecturer: Search # 67751  
Parker College of Business, Department of Marketing

The Department of Marketing in the Parker College of Business invites applications and nominations for the position of Lecturer. The home campus for this position will be the Statesboro campus.

Georgia Southern University is a distinctive combination of Southern charm and uncompromising academics. We are a Carnegie Doctoral/R2 institution serving about 26,500 students through nine colleges on three beautiful oak-lined campuses in Statesboro, Savannah, Hinesville, and via a growing online program. Throughout its degree offerings at the associate’s, bachelor’s, master’s, and doctoral levels, Georgia Southern cultivates community collaboration, world-class scholarship and hands-on learning opportunities.

Georgia Southern University was founded in 1906 as a school for teaching modern agricultural production techniques and homemaking skills to rural school children. Its Savannah campus was established in 1935 as Armstrong Junior College for local youth who could not afford to attend college away from home. The Liberty Center in Hinesville was established in 1998 to serve the military and their families at nearby Fort Stewart, the largest military base east of the Mississippi. All three locations came together in 2018 when Armstrong State University and Georgia Southern University consolidated. The “new” Georgia Southern University preserves a passion for serving its neighbors while preparing students for lifelong service as scholars, leaders, and responsible stewards of their communities.

Within this setting, the Marketing program (BBA) at Georgia Southern is carefully designed to prepare students for successful careers within the discipline of Marketing. After taking a common core set of classes required of all business students (pre-business and junior-level business-core classes designed to expose students to all the functional areas of business) students move on to within-major marketing-specific classes that enable students to learn the principles, theory, nomenclature, and application of marketing thought that will guide them in careers as diverse as sales, retailing, advertising, business marketing, non-profit marketing, international marketing and many others. In every class, environmental scanning, critical thinking, effective communication, and international perspectives are emphasized.

Position Description. Reporting to the Chair of the Department of Marketing, the Lecturer position requires mainly teaching and some service responsibilities as well as an M.B.A. This position will assume a key role in both the department and college programs. The ability to contribute to a positive collegial work environment in the Department, College, and University is also expected as well as a strong orientation to recruiting, retaining, and mentoring qualified students. The position is a 9-month, non-tenured appointment, beginning August 1, 2020, and the salary is competitive and commensurate with qualifications and experience.

Required Qualifications:
• Earned M.B.A., master’s in marketing, or higher degree, or a closely related field with at least 18 graduate semester hours in marketing coursework, by August 1, 2020
• Evidence of effective communication skills
• Faculty qualified initially and continuously according to AACSB guidelines
• Willingness to engage with institutional student success initiatives
• Commitment to engaging with best practice initiatives in instruction and pedagogy, mentoring, and curriculum design and development
• Must be authorized to work in the United States for the duration of employment without assistance from the institution

Preferred Qualifications:
• University-level teaching experience in Marketing
• Experience teaching via web-based instruction
• Past business experience

Screening of applications begins **February 25, 2020**, and continues until the position is filled. The preferred position starting date is August 1, 2020. A complete application consists of a letter addressing the qualifications cited above; a curriculum vitae; and the names, addresses, telephone numbers, and email addresses of at least 3 professional references. Other documentation may be requested. Only complete applications submitted electronically will be considered. Finalists will be required to submit to a background investigation. Applications and nominations should be sent to:

**Dr. Michael L. Thomas, Search Chair Search #67751**
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More information about the institution is available through [http://www.georgiasouthern.edu](http://www.georgiasouthern.edu) or [http://www.georgiasouthern.edu/parker](http://www.georgiasouthern.edu/parker). Georgia Southern University seeks to recruit individuals who are committed to working in diverse academic and professional communities and who are committed to excellence in teaching, scholarship, and professional service within the University and beyond. The names of applicants and nominees, vitae, and other non-evaluative information may be subject to public inspection under the Georgia Open Records Act. Georgia Southern University is an Affirmative Action, Equal Opportunity institution. Individuals who need reasonable accommodations under the ADA to participate in the search process should contact the Vice Provost.