VISION

Inquiry... Engagement... Impact...
The Parker College of Business aspires to be a model for integrating scholarship and inquiry into a student-focused culture of learning and aspiration to develop the most sought after graduates in the marketplace.

MISSION

The Parker College of Business seeks to produce career-ready professionals by offering a broad array of high-quality undergraduate and select graduate programs within a learning environment characterized by inspired teaching, relevant research, and meaningful service. We search for new knowledge, both theoretical and practical, and insightful learning opportunities for our students.

VALUES

In pursuit of our vision and mission, we are guided by common values of continuous improvement, excellence, integrity, accountability, respect, and sustainability.

STRATEGIC GOALS

- Enhance student professional development opportunities via interaction with employers, business abroad, internships, and research.
- Enhance faculty development opportunities.
- Strengthen alumni relations.
- Enhance the reputation and grow the enrollment in the MBA program.
The Parker Business Scholars program provides personalized leadership development through innovative coursework, enriching experiential learning opportunities, and a challenging service project. The diverse group of students selected for the program gain access to exclusive field experiences, guest speakers, and enhanced responsibilities that help set them apart as future leaders and sought-after employees.

Through Business Abroad and Business Away, whether to NYC for Eagles on Wall Street, Spain, Panama, Berlin/Prague, Hong Kong, or Italy, our students experience doing business in different settings and cultures.

The Parker College of Business provides its students with networking opportunities with various industry professionals through numerous events and career fairs, such as Professional Development Day, Eagle Sales Showcase, Logistics Roundtable, Accounting Day, and Meet the Firms.

The Georgia Southern University Logistics and Supply Chain Management Department is ranked 14th out of 400+ programs in the world by The SCM Journal List for empirically-focused research publications in leading supply chain management journals. As the department moves up in rankings, our logistics student competition team placed first at the Intermodal Association of North America (IANA) ninth Intermodal EXPO Academic Challenge in Long Beach, California.

A team of marketing students from the Parker College of Business received first place in the 2020 National Retail Federation (NRF) Foundation Student Challenge Competition, a business case competition sponsored by KPMG for NRF Student Association members, where they demonstrated their creativity and business acumen to retail executives. The Georgia Southern team also placed first in the 2017 Student Challenge.