TAKING FLIGHT

Your 4-Year Business Plan

PARKER
COLLEGE OF BUSINESS
GEORGIA SOUTHERN UNIVERSITY

WELCOME TO THE PARKER COLLEGE OF BUSINESS

To assist you in becoming a successful graduate, one who is prepared for life after graduation, the college has some recommendations for your four years at Georgia Southern. We encourage you to be more than a student, to be an active member of the community in all aspects of learning, in the classroom, through experiential learning and in student organizations.

Follow these suggestions, and broaden your knowledge. Participate in activities that support learning in the classroom and build your résumé. This plan will lead you to a successful, professional career.

CONTACT INFO

Student Services Center
Parker College of Business Room 1100
Hours: 8 a.m. – 5 p.m. and by appointment

Office of Experiential Learning and Student Engagement
Parker College of Business Room 3300B

Office of Career and Professional Development
Williams Center Room 1047
Walk-in hours: Monday – Friday, 8 a.m. – 5 p.m.

Parker College of Business
Career and Professional Development
Satellite Office
Room 3336C
Tuesdays, Wednesdays & Thursdays by appointment

FRESHMAN YEAR

Meet with your academic advisor to discuss the requirements of your program of study.

Get involved. Join a student organization that interests you. The University has hundreds of student organizations; the College has 17 different possibilities for you, depending on your chosen career path.
GeorgiaSouthern.edu/students/student-activities/studentorgs

Begin building your résumé now. As the year unfolds, think about what you can accomplish this year that you can add to your résumé.

Explore the possibility of participating in a co-op or internship experience your sophomore/junior year.
GeorgiaSouthern.edu/parker/else

Seek a summer job that will allow you to explore your career interest.

Volunteer on campus or in the community.
GeorgiaSouthern.edu/students/LeadServe/wanttovolunteer

Join the Eagle Executive Society – Student Chapter.
GeorgiaSouthern.edu/parker/eexs

SOPHOMORE YEAR

Over the next year, think about what you can accomplish to help build your résumé.

Enroll in a not-for-credit internship or a business abroad experience for the upcoming summer.
GeorgiaSouthern.edu/parker/else
GeorgiaSouthern.edu/students/career/students/internships-co-ops or

For-credit internships are an excellent way to gain valuable experience as well as course credit, assuming you meet the qualifications. Meet with your advisor for information on this process. You should begin the search process now to intern after your junior year of college.
GeorgiaSouthern.edu/parker/internship

Consider selecting a minor that complements and enriches your degree.
academics.GeorgiaSouthern.edu/fye/academics-101/minors

Job shadow. Spend a day with someone in your future career.

Clean up your social media profiles; companies will be looking at you.

Renew membership in the Eagle Executive Society – Student Chapter.
GeorgiaSouthern.edu/parker/eexs

JUNIOR YEAR

This year, you will be sending your résumé to corporations. Ask a Career and Professional Development staff member to critique your résumé.

Create a LinkedIn account.

Register and pay for the Ethical Leadership Certification. Complete the six modules and add this certification to your résumé.

Attend Eagle Expo Career Fairs.

Research potential employers and decide which ones are most appealing.

Participate in at least one mock interview through the Career and Professional Development office.

Sign up for on-campus employer interviews through Eagle Career Net.

Seek positions of leadership in student organizations.

Intern during the upcoming summer. Discuss options on course credit with your advisor. Your internship plan should be in place by February.

Renew membership in the Eagle Executive Society – Student Chapter.
GeorgiaSouthern.edu/parker/eexs

SENIOR YEAR

Update your résumé and your LinkedIn account.

Participate in programs sponsored by the Career and Professional Development office.

Actively apply for jobs.

Go to career fairs, dressed in professional attire. Talk to recruiters.

Watch the Career and Professional Development calendar. See when companies are coming to campus for information sessions and attend these sessions in professional attire.

Renew membership in the Eagle Executive Society – Student Chapter.
GeorgiaSouthern.edu/parker/eexs

AS AN ALUMNUS

Reach out to your local-area Georgia Southern University Alumni Association chapter. Network with fellow professionals.

Stay in touch. Tell us about your successes at business-marketing@georgiasouthern.edu.

Consider seeking a position on the College's Young Alumni Board.

If your company hires interns or has an entry-level opening, think about our students. Email us at ?????????@georgiasouthern.edu.

Participate in Professional Development Day. Come back and speak to our students about your professional transition.

Join us at Parker College of Business Tailgates during football season.

Join the Eagle Executive Society. GeorgiaSouthern.edu/parker/eexs