

## VISION

### ***Inquiry... Engagement... Impact...***

The Parker College of Business aspires to be a model for integrating scholarship and inquiry into a student-focused culture of learning and aspiration to develop the most sought after graduates in the marketplace.

## MISSION

The Parker College of Business seeks to produce career-ready professionals by offering a broad array of high quality undergraduate and select graduate programs within a learning environment characterized by inspired teaching, relevant research, and meaningful service. We search for new knowledge, both theoretical and practical, and insightful learning opportunities for our students.

## VALUES

In pursuit of our vision and mission, we are guided by common values of continuous improvement, excellence, integrity, accountability, respect, and sustainability.

## STRATEGIC GOALS

- Enhance student professional development opportunities via interaction with employers, business abroad, internships and research.
- Enhance faculty development opportunities.
- Strengthen alumni relations.
- Enhance the reputation and grow the enrollment in the MBA program.

# Inquiry.. Engagement.. Impact..

The Parker College of Business prides itself on producing work-ready students through various opportunities.



The Society for Human Resource Management (SHRM) has awarded a **2017-2018 Superior Merit Award** designation to the Georgia Southern University SHRM student chapter for providing superior growth and development opportunities to its student chapter members.

Through Business Abroad, whether to New York City for **Eagles on Wall Street**, **Spain**, **Panama**, **Berlin/Prague** or **Hong Kong**, our students experience doing business in different settings and cultures.



The Parker College of Business provides its students with networking opportunities with various industry professionals through numerous events and career fairs, such as **Professional Development Day**, **Eagle Sales Showcase**, **Logistics Roundtable**, **Accounting Day** and **Meet the Firms**.

The Georgia Southern University Logistics and Supply Chain Management (L&SCM) Department is ranked in the **top 15 in the world** by *The SCM Journal List* for empirically-focused research publications in leading supply chain management journals. Each year's ranking is based on the research published in these journals during the prior five years. Ranking 15th out of 400+ programs, the L&SCM Department is recognized for its continued excellence in research. The 2018 ranking is up seven spots from last year.



In its inaugural ranking of online MBA programs, *Poets&Quants*, a leading resource for complete coverage of graduate business education, has ranked the Georgia Southern online MBA **No. 18** in its list of 25 schools across the country. To determine the MBA rankings, *Poets&Quants* adheres to three core facets in measuring the value of any educational undertaking: the quality of the incoming students, an assessment by graduates of the MBA experience, both academically and the extracurricular activities, and the career outcomes of a program's graduates.