WHY PURSUE A BUSINESS DEGREE AS AN ATHLETE AT PARKER COLLEGE OF BUSINESS?

A business degree at Georgia Southern will help you understand how to translate your value as an athlete into marketable skills.

Instead of instructors who may not have mastery of the catalog or curriculum, the Parker College of Business offers a national award-winning staff of dedicated advisors who will help you plan your academic program.

A myriad of student organizations to join, many of which have won national and regional awards, allow the opportunity to build professional networks for careers after college.

BUSINESS MAJORS

BBA in Accounting
  • Optional Fraud Examination Certificate

BBA in Economics
  • Optional emphasis in International Business

BBA in Finance

BBA in Information Systems
  • Optional emphases in Business Intelligence, Enterprise Resource Planning Systems or Enterprise Security
  • SAP Certification

BBA in Supply Chain Management

BBA in Management
  • Optional emphases in Entrepreneurship & Innovation, Hospitality Management or Human Resource Management

BBA in Management with Emphasis in Operations Management

BBA in Marketing
  • Optional emphases in Fashion Merchandising, Retail Management or Sales and Sales Management

Student athletes can receive bachelors and masters degrees while completing their athletic eligibility.

76% of employers say they would hire our Parker College of Business students after one interview.

Enrollment for the Parker College of Business was 4,004 for the Fall 2018 semester, allowing for smaller class populations, with an average of 40 students per major class.

The Parker College of Business at Georgia Southern has undergraduate and graduate accreditation through the Association to Advance Collegiate Schools of Business (AACSB). In addition, the School of Accountancy has received accounting accreditation through AACSB.

PARKER COLLEGE OF BUSINESS
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