



Assistant Professor-----Search #67862
Parker College of Business, Department of Marketing

The Department of Marketing in the Parker College of Business invites applications and nominations for the position of tenure-track Assistant Professor of Marketing.

Founded in 1906, Georgia Southern University is a Carnegie Doctoral/R2 institution with a focus on public-impact research, serving about 27,000 students on three beautiful campuses in Statesboro, Savannah, and Hinesville, and via a growing online program. Through our degree offerings at the associate's, bachelor's, master's and doctoral levels, Georgia Southern offers a distinctive combination of community collaboration, world-class scholarship, innovative teaching, and hands-on learning opportunities.

To equitably serve a fast growing and highly diverse student body and to fulfill the University's commitment to promoting diversity, equity, and inclusion, we actively seek candidates with a demonstrated commitment to Inclusive Excellence. Candidates whose work furthers the institution's goals and who bring to campus varied life experiences, perspectives, and backgrounds are especially encouraged to apply.

Within this setting, the Marketing program (BBA) at Georgia Southern is carefully designed to prepare students for successful careers within the discipline of Marketing. After taking a common core set of classes required of all business students (pre-business and junior-level business-core classes designed to expose students to all the functional areas of business) students move on to within-major marketing-specific classes that enable students to learn the principles, theory, nomenclature, and application of marketing thought that will guide them in careers as diverse as sales, retailing, advertising, business marketing, non-profit marketing, international marketing and many others. In every class, environmental scanning, critical thinking, effective communication, and international perspectives are emphasized.

Position Description. Reporting to the Chair of the Department of Marketing, the tenure-track **Assistant Professor** position requires outstanding scholarly research within the discipline, excellence in teaching and meaningful service responsibilities as well as a Ph.D. in Marketing. This position will assume a key role in both the department and college programs. The ability to contribute to a positive collegial work environment in the Department, College, and University is also expected as well as a strong orientation to recruiting, retaining, and mentoring qualified students. The position is a 10-month, annual, tenure-track appointment, beginning **August 1, 2022**, and the salary is competitive and commensurate with qualifications and experience.

Required Qualifications:

- Earned Ph.D. in Marketing, or a closely related field, by August 1, 2022.
- Evidence of effective communication skills
- Faculty qualified initially and continuously according to AACSB guidelines
- Willingness to engage with institutional student success initiatives.
- Commitment to engaging with best practice initiatives in instruction and pedagogy, mentoring, and curriculum design and development.
- Demonstrated commitment to advancing a strong and growing research and scholarship agenda and the production of research/creative activities as appropriate to the discipline.

Preferred Qualifications:

- University-level teaching experience in Marketing
- Experience teaching via web-based instruction
- Past business experience
- Ability to work well with others
- Experience/Desire to teach Sales courses
- Desire to be involved in The Center for Sales Excellence

Conditions of Employment:

- Must be authorized to work in the United States for the duration of employment without assistance from the institution.
- All work for Georgia Southern University must be completed while the employee is physically present in the state of Georgia, unless specifically authorized by the university for a specific purpose and limited period of time within current policy
- Faculty are expected to contribute to the vibrant university community by engaging students, participating in events, and performing other responsibilities on-campus
- Faculty may be required to teach, conduct research, or perform service duties on any of the three campuses. Georgia Southern provides accessible transportation options between campuses.

Screening of applications begins November 17, 2021 and continues until the position is filled. A complete application consists of a letter addressing the qualifications cited above; a curriculum vitae; and the names, addresses, telephone numbers, and email addresses of at least three professional references. Other documentation may be requested. Only complete applications submitted electronically will be considered. Finalists will be required to submit to a background investigation. Applications and nominations should be sent to:

Dr. Michael L. Thomas, Search Chair Search #67862
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More information about the institution is available through <http://www.georgiasouthern.edu> or <http://www.parker.georgiasouthern.edu>. The names of applicants and nominees, vitae, and other non-evaluative information may be subject to public inspection under the Georgia Open Records Act. Georgia Southern University provides equal employment opportunities to all employees and applicants for employment without regard to race, color, sex, sexual orientation, gender identity or expression, national origin, religion, age, veteran status, political affiliation, or disability. Individuals who need reasonable accommodations under the Americans with Disabilities Act to participate in the search process should notify Human Resources at 912-478-6947.