Assistant Professor Search # 67769-1; 67769-2
Parker College of Business, Department of Marketing

The Department of Marketing in the Parker College of Business invites applications and nominations for the positions, (2) of Assistant Professor of Marketing. The home campus for this position will be the Statesboro campus.

Georgia Southern University is a distinctive combination of Southern charm and uncompromising academics. We are a Carnegie Doctoral/R2 institution serving about 26,500 students through nine colleges on three beautiful oak-lined campuses in Statesboro, Savannah, Hinesville, and via a growing online program. Throughout its degree offerings at the associate’s, bachelor’s, master’s, and doctoral levels, Georgia Southern cultivates community collaboration, world-class scholarship and hands-on learning opportunities.

Georgia Southern University was founded in 1906 as a school for teaching modern agricultural production techniques and homemaking skills to rural school children. Its Savannah campus was established in 1935 as Armstrong Junior College for local youth who could not afford to attend college away from home. The Liberty Center in Hinesville was established in 1998 to serve the military and their families at nearby Fort Stewart, the largest military base east of the Mississippi. All three locations came together in 2018 when Armstrong State University and Georgia Southern University consolidated. The “new” Georgia Southern University preserves a passion for serving its neighbors while preparing students for lifelong service as scholars, leaders, and responsible stewards of their communities.

Believing that diversity, equity, and inclusion contribute to excellence in the workplace and to the quality of the University’s academic environment, Georgia Southern University is committed to recruiting and retaining diverse faculty and staff to support, promote, and serve a diverse student body and promote Inclusive Excellence. Candidates from historically underrepresented groups, whose work furthers the institution’s Inclusive Excellence goals and who bring to campus varied life experiences, perspectives, and backgrounds are especially encouraged to apply.

Within this setting, the Marketing program (BBA) at Georgia Southern is carefully designed to prepare students for successful careers within the discipline of Marketing. After taking a common core set of classes required of all business students (pre-business and junior-level business-core classes designed to expose students to all the functional areas of business) students move on to within-major marketing-specific classes that enable students to learn the principles, theory, nomenclature, and application of marketing thought that will guide them in careers as diverse as sales, retailing, advertising, business marketing, non-profit marketing, international marketing and many others. In every class, environmental scanning, critical thinking, effective communication, and international perspectives are emphasized.

Position Description. Reporting to the Chair of the Department of Marketing, the Assistant Professor position requires outstanding scholarly research within the discipline, excellence in teaching and meaningful service responsibilities as well as a Ph.D. in Marketing. This position will assume a key role in both the department and college programs. The ability to contribute to a positive collegial work environment in the Department, College, and University is also expected as well as a strong orientation to recruiting, retaining, and mentoring qualified students. The position is a 10-month, annual, tenure-track
appointment, beginning **August 1, 2021**, and the salary is competitive and commensurate with qualifications and experience.

**Required Qualifications:**
- Earned Ph.D. in Marketing, or a closely related field, by August 1, 2021
- Evidence of effective communication skills
- Faculty qualified initially and continuously according to AACSB guidelines
- Willingness to engage with institutional student success initiatives
- Commitment to engaging with best practice initiatives in instruction and pedagogy, mentoring, and curriculum design and development
- Must be authorized to work in the United States for the duration of employment without assistance from the institution

**Preferred Qualifications:**
- University-level teaching experience in Marketing
- Experience teaching via web-based instruction
- Past business experience
- Ability to work well with others
- Experience/Desire to teach Sales and or Retailing courses
- Desire to be involved in one of the departmental centers

Screening of applications begins **December 1, 2020**, and continues until the position is filled. The preferred position starting date is August 1, 2021. To equitably serve a fast growing and highly diverse student body and to fulfill the University’s commitment to promoting diversity, equity, and inclusion, we actively seek candidates with a demonstrated commitment to Pillar 3 of our University Strategic Plan: Inclusive Excellence. A complete application consists of a letter addressing the qualifications cited above; a curriculum vitae; and the names, addresses, telephone numbers, and email addresses of at least 3 professional references. In addition, applicants are required to submit an Inclusive Excellence statement (2 pages). In the Inclusive Excellence statement, applicants should reflect on their experience, vision, and commitment regarding teaching and mentorship of students from diverse backgrounds and discuss past, current, and future contributions to diversity, equity, and inclusion in the areas of research, teaching, service, and outreach. Other documentation may be requested. Only complete applications submitted electronically will be considered. Finalists will be required to submit to a background investigation.

Applications and nominations should be sent to:

**Dr. Michael L. Thomas, Search Chair Search #67769**
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More information about the institution is available through [http://www.georgiasouthern.edu](http://www.georgiasouthern.edu) or [http://www.georgiasouthern.edu/parker](http://www.georgiasouthern.edu/parker). The names of applicants and nominees, vitae, and other non-evaluative information may be subject to public inspection under the Georgia Open Records Act. Georgia Southern University provides equal employment opportunities to all employees and applicants for employment without regard to race, color, sex, sexual orientation, gender identity or expression, national origin, religion, age, veteran status, political affiliation, or disability. Individuals who need reasonable accommodations under the Americans with Disabilities Act to participate in the search process should notify Human Resources at 912-478-6947.