New Part-Time Faculty Members

Tom Case
Enterprise Systems & Analytics

Tiffiney Gambill
Enterprise Systems & Analytics

New Staff Members

Rachel Martin
Administrative Assistant Management

Melanie Moore
Senior Administrative Assistant Dean’s Office
New Faculty Members

Kang Hsu
Assistant Professor of Supply Chain Management  
Logistics & Supply Chain Management  
Ph.D.  Arizona State University  
MBA  University of California–Los Angeles  
BS  University of California–Los Angeles

Kang Hsu is passionate about research in corporate social responsibility. Oftentimes, this passion translates into the classroom, where he incorporates aspects of CSR into logistics and supply chain management. He has taught both traditional and online classes and is excited to be a part of the Parker College of Business.

Gulver Karamemis
Assistant Professor of Supply Chain Management  
Logistics & Supply Chain Management  
Ph.D.  University of Florida  
MS  University of Florida  
MSc  University of Florida  
BSc  Istanbul Technical University

Gulver Karamemis comes to the Parker College of Business from the University of Rhode Island, where she taught operations and supply chain management and customer analytics at the undergraduate level and Ph.D. seminar at the graduate level. She served as a dissertation committee member for two doctoral students and supervised undergraduate students in independent studies. Her current research interests include extending economic models in designing optimal channel structures, channel coordination and competition. In addition, she is currently working on mobile application developers’ product versioning decisions and original equipment manufacturers’ outsourcing decisions, investigating the impact of blatant benevolence on attaining social capital online and focusing on the awareness of sustainability among consumers from the recycling of used products front. Karamemis serves as an ad-hoc referee for Production and Operations Management, Decision Sciences Journal and European Journal of Operational Research, among others.

Derrick Ross
Lecturer of Management  
Management  
DBA  Nottingham Trent University  
MAcc  Strayer University  
MBA  American Intercontinental University (London)  
BS  Clark Atlanta University

Derrick Ross has taught undergraduate and graduate courses in the United States and Europe in management, organizational behavior, international business, international management, accounting, auditing, forensic accounting and accounting information systems. Before returning to academia, he served as an executive for a Fortune 500 company in Sweden before the age of 30. He has worked for two of the Big 4 Accounting firms here in the United States, as well as in the United Kingdom. Derrick’s research interests are directed primarily toward pedagogical research in a variety of interrelated areas: (1) Applied areas of managerial ethics and strategic issues in social responsibility around operational management and the recruiting, training and supervising of minorities and (2) Critical success factors in managing the ethical organization, the ethical decision-making process and the ethics of advertising to children.

D. Travis Brickey
Lecturer of Marketing  
Marketing  
MBA  King University  
BS  University of Tennessee–Knoxville

Travis Brickey comes to Parker College of Business from Pellissippi State Community College and Strayer University, where he taught undergraduate marketing, management and business courses in a variety of classroom environments. In addition to his teaching experience, Travis has 20 years of corporate marketing and advertising experience. Having worked for companies such as Disney, BBDO, University of Tennessee Medical Center and U.S. Bank, Travis brings a wealth of practical hands-on experience into the classroom—providing context to theory. He is active on campus and in the community, having served on the PSCC faculty senate, study aboard program and the local chapters of the American Marketing Association and United Way of Greater Knoxville.