CHRIS WELTER

ASSISTANT PROFESSOR, DEPARTMENT OF MANAGEMENT
GEORGIA SOUTHERN UNIVERSITY
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Curriculum Vitae

PROFESSIONAL BACKGROUND

Assistant Professor, Georgia Southern University 2012-present

Adjunct Professor, Otterbein University 2012

EDUCATION

Fisher College of Business, The Ohio State University, Columbus, Ohio 2012
Ph.D. in Business Administration
Primary Emphasis: Entrepreneurship
Secondary Emphasis: Strategy

Fisher College of Business, The Ohio State University, Columbus, Ohio 2003
Bachelor of Science in Business Administration
Major: Management Information Systems
Magna cum laude, graduated with honors

PUBLICATIONS

Welter, C., Bosse, D., and Alvarez, S, 2013. The interaction between managerial and technological capabilities as a determinant of company performance: An empirical study of biotech firms. *International Journal of Management:* forthcoming.

Welter, C. and Barney, J. (forthcoming) Mixed Strategies In Barney, J, Hitt, M (eds.) *Encyclopedia of Strategic Management,* Palgrave, New York, NY.

SELECTED WORKING PAPERS

Welter, C. State of the union: Putting boundaries on opportunity types. Prepping for submission to *Strategic Entrepreneurship Journal* in Spring 2013.

Mackelprang, A., Burke, J., Bernandes, E., & Welter, C. Innovating across the supply chain. Under review at *Decision Sciences Journal*.

Welter, C., and Alvarez, S. Effectuation, bricolage, and creation: Drawing the boundary lines. Preparing for submission to *Strategic Entrepreneurship Journal* – special issue in January 2014.

Welter, C., and Alvarez, S. Opportunity types and competitive advantage. Targeting *Academy of Management Journal* in Spring 2013.

Balachandra, L., **Welter, C.** and Greene, P. The women of business or the business of women: projecting dollar appeal. Accepted at BCERC 2013 in Lyon, France. Targeting *Academy of Management Journal*.

Welter, C. and Conger, M. Church planting: Understanding support structures for social entrepreneurship. Accepted at SEE Conference 2013 in Spring 2013.

TEACHING EXPERIENCE

Assistant Professor **Georgia Southern University** **2012-present**

-Small Business Management (undergraduate)

Overall student ratings:

Fall 2012: 4.6 / 5.0

-Entrepreneurship (undergraduate)

Overall student ratings:

Fall 2012: 4.7 / 5.0 and 4.4 / 5.0

Instructor **Fisher College of Business, The Ohio State University** **2006-2012**

-Business Policy & Strategy (undergraduate)

Overall student ratings:

Spring 2011: 4.6 / 5.0 and 4.7 / 5.0
Spring 2012: 4.7 / 5.0

-Entrepreneurship (undergraduate)

Overall student ratings:

Autumn 2009: 4.0 / 5.0
Winter 2010: 4.8 / 5.0
Spring 2010: 4.4 / 5.0

Adjunct Professor **Otterbein University** **2012**

-Entrepreneurship (MBA)

ACADEMIC CONFERENCES AND ACTIVITIES

Balachandra, L., **Welter, C.**, & Greene, P. The women of business or the business of women: Projecting dollar appeal.
Babson College Entrepreneurship Research Conference, Lyon, France, 2013.

Welter, C., and Alvarez, S. Opportunity types and competitive advantage.
JMS Young Scholars Development Workshop, Denver, 2013

Welter, C. and Conger, M. Church planting: Understanding support structures for social entrepreneurship
Sustainability, Entrepreneurship and Ethics (SEE) Conference, Denver, 2013

Welter, C., and Alvarez, S. Opportunity types and competitive advantage.
Southern Management Association, Ft. Lauderdale, 2012

Welter, C. Effectuation, bricolage, and creation: drawing the boundary lines.
Academy of Management, Boston, 2012

Welter, C. State of the union: Putting boundaries on opportunity types.
Academy of Management, Boston, 2012

Hechevarria, D. and **Welter, C.** How Opportunity Types Affect Performance: Evidence From The PSED
Babson College Entrepreneurship Research Conference, Dallas, TX, 2012.

Welter, C., and Alvarez, S. How to study creation opportunities.
Discovering Creativity In Necessity: Organizational Ingenuity under Institutional Constraints, Burlington, Ontario, 2011

Welter, C., and Alvarez, S. The strings attached to other people's money: Financing entrepreneurial ventures with venture capital.
Babson College Entrepreneurship Research Conference, Syracuse, NY, 2011.

Welter, C. and Alvarez, S. The strings attached to other people's money: Financing entrepreneurial ventures with venture capital.
GLEN Conference, London, Ontario, 2011

Welter, C., and Alvarez, S. Effectuation, bricolage, and creation: Drawing the boundary lines.
Entrepreneurship Research Exemplars Conference, Columbus, OH, 2011.

Doctoral Consortium Participant
ICSB Conference, Cincinnati, 2010

Entrepreneurship methods – Academy of Management PDW Organizer
Academy of Management, Chicago, 2009

Creation opportunities: what they are and why they matter – Academy of Management PDW Organizer
Academy of Management, Anaheim, 2008

ENT – Doctoral Consortium Participant
Academy of Management, Anaheim, 2008

New Doctoral Student Consortium Participant
Academy of Management, Philadelphia, 2007

FELLOWSHIPS & GRANTS

Georgia Southern University Faculty Research Grant, 2012, 2013
MHR Departmental Travel Grant, 2007-2011
CGEBA Travel Grant, 2008-2011

PROFESSIONAL SERVICE

Co-organizer of Inaugural Mobile App-tacular at Georgia Southern University, 2012-2013
Reviewer for Strategic Entrepreneurship Journal, 2012 – present
Reviewer for Southern Management Conference, 2011
Reviewer for Academy of Management Meetings, 2007-2011
Alleviating Poverty Through Entrepreneurship Summit – Organizer, The Ohio State University, 2009
New Doctoral Student Consortium –Website Committee, Academy of Management, Anaheim, 2008