

**Stanley Douglas Suboleski, Ph.D.**  
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*Curricula Vita*

**Education**

- **University of Nevada, Las Vegas - Las Vegas, Nevada**  
PhD – Hotel & Casino Operations, 2012
- **University of Nevada, Las Vegas - Las Vegas, Nevada**  
MS - Hotel Administration, 2006
- **Pennsylvania State University - University Park, Pennsylvania**  
Master's Coursework - Hotel, Restaurant & Institutional Management, 1991
- **Syracuse University - Syracuse, New York**  
BS – Theater/Film, 1984

**Academic Work Experience**

- ◆ **Lecturer** 8/12 to Present  
**Georgia Southern University – Statesboro, GA**

Tenure-track position in the College of Business Administration, Department of Management. Duties include teaching, design/implementation of hospitality courses new to the business management program. Work closely with students in GSU Hospitality Club to create experiential learning opportunities through industry partnership and travel.

**Courses taught:**

HNRM 3336-Hotel Operations  
HNRM 3337-Promoting the Hospitality Industry  
HNRM 3331-Hospitality Industry Management I  
HNRM 4090-International Hospitality Management  
HNRM 4335-Restaurant Management  
HNRM 4336-Hospitality Issues  
MGNT 3130-Principles of Management  
MGNT 3134-Organizational Behavior  
MGNT 3235-Leadership in Organizations  
MGNT 33340-Human Resource Management  
BUSA 1105-Introduction to Business (Honors)  
BUSA 7130-International Business  
FYE-Conversations with Professors

- ◆ **Instructor** 7/11 to 8/12  
**University Nevada Las Vegas – Las Vegas, Nevada**

Instructor in the hotel department. Duties included teaching, design/implementation of a new multicultural diversity elective – World Culture & Tourism. Conducted additional lectures for industry clients at the International Gaming Institute: Customer Service Leadership, Customer Satisfaction, and Systems Design & Evaluation.

Courses taught: HMD 253-Service Fundamentals  
HMD 259-Human Resources  
TCA 330-World Culture & Tourism

- ◆ **Director, R.C. Byrd Center for Hospitality & Tourism** 1/11 to 7/11  
**Assistant Professor**  
**Davis & Elkins College – Elkins, West Virginia**

Director of newly formed Hospitality & Tourism Program. Administrative duties included post as Director of Campus Hospitality Operations: two hotels, conference center, tavern, and all internal & external catering services. Additional duties included teaching, departmental administration of faculty, student advising, student recruiting, course and curriculum design & development, and operational control of hospitality assets for college.

Courses taught: HOSP 230-Introduction to Lodging Operations  
MRKT 391-Marketing Research Methods  
WHSP 255-History of Amusement Parks, Fairs, & Festivals

- ◆ **Adjunct Instructor/Graduate Assistant** 8/03 to 12/10  
**University Nevada Las Vegas – Las Vegas, Nevada**

PhD candidate at UNLV on full assistantship. Duties included teaching, administrative support, design/implementation of career, resume, and internship fairs for college, facilitation of campus and college orientation/tours. Taught additional courses above assistantship requirements each semester. Conducted additional lectures for industry clients at the International Gaming Institute: Meeting Room Evaluation, Multi-unit Management Training, and Customer Service Training.

Courses taught: HMD 101-Intro to Hospitality  
HMD 259-Human Resources  
HMD 407-Organizational Behavior  
HMD 453-Services Management  
MKT 330-Marketing  
MKT 380-Internet Marketing  
TCA 330-International Tourism Industry  
TCA 380-Services Marketing  
TCA 381-Amusement Park Industry

◆ **Instructor**  
**Pennsylvania State University - University Park, Pennsylvania**

8/89-12/91

Attended the Hospitality Master's program on a full assistantship. Duties: research support; lecturing; lesson plan development; and student tutorials and evaluations.

Courses taught:  
HRIM 380-Lodging Systems I (Front Office)  
HRIM 381-Lodging Systems II (Housekeeping)  
HRIM 435-International Management in Hospitality  
HRIM 490-Sales & Convention Services

### **Editorial Positions**

#### ***Conference Track Chair:***

- Track Chair, Tourism, Academy of International Business National Conference, Cozumel, Mexico, 2016

#### ***Article Reviewer:***

- Reviewer, Journal of Hospitality Technology (JHT), 2014 - Present
- Reviewer – Annual Conference: Council on Hotel Restaurant and Institutional Education (CHRIE), Southeastern Region, 2013 - Present
- Reviewer – Annual Conference: Council on Hotel Restaurant and Institutional Education (CHRIE), Southwestern Region, 2009 - 2013

### **Research & Publicatinos**

#### ***Refereed Journals:***

- Suboleski, S. & Moreo, P. (2015). "Room Service Principles and Practices: An Exploratory Study". *Journal of Hospitality and Tourism Reseaarch*. (**JHTR – Under Review**)
- Suboleski, S., Swerdlow, S., & Oglesby, J. (2015). "Everyman Goes to Work: A Different Approach to Teaching Applied Organizational Behavior in Hospitality Management". *Journal of Hospitality and Tourism Education* .(**JHTE - Under Review**)
- Suboleski, S., Kincaid, C.S., & DiPietro, R.B. (2009). "An Exploratory Study of Multi-Unit Restaurant Management Training: A Qualitative Perspective". *Journal of Human Resources in Hospitality and Tourism*, 8(2).
- Suboleski, S. & DeMicco, F.J. (1990). "Computer Applications in Food Service Management". *School Food Service Research Review* 14(2).

***Invited Presentations and Conference Proceedings:***

- Suboleski, S., Haley, J., *To Rumble in the U.S. Music Jungle: Enter with the Essentials*. AIB Conference Proceedings 2016
- Suboleski, S., Williams, T., *Is Globalization a Fulfillment of Christian Biblical Prophecy?* AIB Conference Proceedings 2016
- Suboleski, S., Howard, D., Gribble, J., *Perceptions of US travelers and the Potential Economic Benefit of Tourism to Cuba*, AIB Conference Proceedings 2016
- Suboleski, S., Wyles, E., Coleman, T. Lincoln, L., Hall, J., Griffin, M., *Economic Impact of Hosting the Olympics*, AIB Conference Proceedings 2016
- Suboleski, S., Carter, P., *Fully Integrating Food Trucks in the Restaurant Industry*, AIB Conference Proceedings 2016
- Suboleski, S. “Developing a Training Program for Multi-Unit Restaurant Management”. **Academic Keynote Conference Speaker**. Presented at the Annual Florida Restaurant & Lodging Show (Orlando, Florida), October 2015 (Presenter)
- Suboleski, S. “Service Improvement Strategies: Application of the 5-Gaps Model”. **Keynote Conference Speaker**. Presented at the 2015 GSU IT Services Conference, June 2015 (Presenter)
- Suboleski, S. “Applying Industry Best Practices to Food Delivery Systems”. Presented at the Annual Florida Restaurant & Lodging Show (Orlando, Florida), October 2014 (Presenter)
- Stalcup, S., Suboleski, S. and Deale, Cynthia. “Strategies for Managing employees with limited English proficiency in U.S. Hotels”. Presented at the Southeastern Regional Annual CHRIE Conference, September, 2014 (Presenter)
- Suboleski, S. & Swerdlow, S. "We Ain't Misbehaving: An Out-of-the-Box Approach to Teaching Organizational Behavior". Presented at Las Vegas International Hospitality Summit (Las Vegas, Nevada), August, 2008 (Presenter)
- Suboleski, S. & Love, C. "Designing Meeting Room Evaluations". Presented at Annual FICP Conference (Las Vegas, Nevada), November, 2007 (Presenter)
- Suboleski, S., Kincaid, C.S., & DiPietro, R.B. "MUM Training: An Exploratory Study". Finalist: Top Paper Award at 12th Annual Graduate Conference (Houston, Texas), January, 2007 (Presenter)

## Certificates & Awards

- Ferdinand Metz Food Service Forum Faculty, *Appointee, 2014-Present*
- Graduate Teaching Certificate, (GSU COBA – Statesboro, GA), *December 2015*
- TLC Teaching Workshop (UNLV - Las Vegas, Nevada), *August, 2005*

## Professional Experience

- ◆ **Sales & Marketing Director** 9/06 to 8/09  
**International Gaming Institute, UNLV - Las Vegas, Nevada**

Interim Position at Full-service catering, banquet and meeting facility in the Hotel College at UNLV. Identified and targeted appropriate markets and strategies for various meetings and banquet (social, professional, and academic). Increased sales revenue by 20%. Responsible for satellite catering functions at secondary sites on campus. Led student worker teams through sales and operation processes, applying academic principles to execution. Managed internships and work experience employees for the Food and Beverage Department.

- ◆ **Sr. Vice President Development/VP Product Development** 05/98 to 5/02  
**Allied Hospitality Group, Inc. - Chicago, Illinois**

Develop and direct all new product designs and asset openings, Facilitated mergers and acquisitions processes. Post was responsible for establishing all corporate standards, policies and procedures, and quality assurance programs and audits. Plan and implement corporate marketing and public relations efforts. Created multiple new hotel/restaurant concepts and support companies for external and internal clients. Areas of responsibility included:

<u>Openings/Mgmt Contract</u>	<u>Purchases/Mgmt Contracts</u>	<u>New Divisions</u>
Holiday Inn Hamilton (DC)	Comfort Inn O'Hare West (IL)	Centralized Accounting
Hudson Valley Resort (NY)	Howard Johnson Elgin (IL)	Interior Design
Inn at Ferry Street (Detroit)	Sheraton Boca Raton (FL)	Renovation/Construction
Dylan Hotel (NYC)	Howard Johnson B. Creek (MI)	Hotel Supply
Hotel Aspen (CO)	Hamilton Hotel (MI)	Financing
The Essex House (S Beach)	HIX Barclay (MI)	Web Development
The Lodge at Yarrow (MI)	Days Inn Allentown (PA)	Porter's Steakhouse Restaurant

- ◆ **Vice President of Operations/Project Manager** 12/91-05/98  
**Allied Hospitality Group, Inc. - Chicago, Illinois**

VP position was corporate representative for all court-appointed receiverships, and directed all hotel operations for 57 assets, domestic and abroad. Prior to assuming position as Project Manager, operational posts held at various hotels/resorts included: Regional Director of Operations; Regional Food & Beverage Director; General Manger; and Sales Manager. Project Manager responsibilities included:

<u>Operations</u>	<u>Corporate</u>	<u>Human Resources</u>
Property Audits	Design & Decor Selection	Recruitment
Risk Management	Negotiated Purchasing	Training (specific & general)
Assessment	Software Specifications	Training Manuals
Capital List Specifications	PR/Copy Writing	Orientation
Asset Management		Personnel File Audits

GM/PM Operations Posts: Woodfield Hilton & Towers (Arlington Park, IL)  
Townsend Hotel (Birmingham, MI)  
Howard Johnson Wausau (WI)  
McCamly Plaza Hotel (Battle Creek, MI)  
Inn at Bar Harbor (MI)  
Shawnee inn & Golf Resort (PA)  
Holiday Inn Denton (TX)  
Comfort Inn Grand Rapids (MI)  
Toftrees Resort (State College, PA)  
Hotel Baker (St. Charles, IL)  
Kiva Inn (Abilene, TX)  
Holiday Inn Collinsville (IL)  
Marriott Ft. Lauderdale North (FL)

◆ **Operations Manager** 1/88-8/89  
**Sky Management - Richmond, Virginia**

Hotel management company Operations Manager. Positions held included: Regional Sales Manager; Regional Director of Food & Beverage; General Manager; Assistant General Manager; Sales Manager, and Food & Beverage Director. Designed and executed all property renovation projects, negotiated large volume sales contracts with military and government agencies, and was involved with the development of refinancing solutions for troubled properties.

GM/Operations Posts: Brandermill Inn & Conference Center (VA)  
Howard Johnson Lee Jackson Lodge (VA)  
Comfort Inn Salem (NC)  
Comfort Inn Petersburg (VA)

◆ **Sales & Catering Manager** 6/85-12/87  
**Brandermill Country Club - Midlothian, Virginia**

Position responsible for selling, planning and executing all catering for private functions and club activities. Designed and implemented off-premises catering and tripled gross banquet revenues in first year (300%). Responsible for booking all entertainment venues and executing all membership drive events and activities.

## **Service Organizations & Administration**

- GSU COBA International Education Committee  
*Member, 2015-Present*
- GSU COBA Hospitality Advisors' Roundtable  
*Member, 2015-Present*
- GSU Association Hospitality Executives  
*Faculty Advisor, 2013-Present*
- Davis & Elkins Hospitality Club (D&E HC)  
*Faculty Advisor, 2011*
- UNLV Gaming Society  
*Faculty Advisor, 2008-2009*
- Council on Hotel, Restaurant, and Institutional Education (CHRIE)  
*Member, 2008 – Present*
- Hospitality Graduate Student Association (HGSA) - UNLV  
*President, 2005-2006, Secretary, 2007-2008*