Be Prepared to Lead in the Global Economy

Leadership development is part of our culture. Our innovative curriculum incorporates business fundamentals and the current trends in today’s business environment. Our faculty members genuinely care about your success as a student and will work hard to prepare you for future success in today’s highly competitive global environment.

Integrating the functions of planning, organizing, leading and controlling today’s profit and non-profit organizations, the Bachelor of Business Administration (BBA) in Management cultivates a foundation tailored for your special interests and talents.

Management Career Examples

- Benefits Coordinator
- Business Owner
- Entrepreneur
- Hotel Owner
- Human Capital Analytics
- Human Resources Director
- Project Manager
- Restaurant Operator
- Store Manager

The Interdisciplinary Certificate in Hospitality Management program at Georgia Southern University focuses on the knowledge and skills students need for careers in the Hospitality and Tourism industries. Students receive a solid, applied educational experience and exit the program with a realistic overview of Hospitality and Tourism and their potential careers in those areas. Coupled with an undergraduate degree from Georgia Southern University, this Certificate prepares students to enter managerial roles in any area of Hospitality and Tourism.

Any student enrolled at Georgia Southern University, regardless of degree program or major, is eligible to earn the Certificate. Students should have completed 60 hours of study in order to enter the certificate program and indicate their intent to pursue the Certificate by completing an application form.

For More Information

912-478-5161
management@georgiasouthern.edu
GeorgiaSouthern.edu/parker/mgmt
If you want to run your own business, this emphasis area is a perfect addition to the management program. This area prepares students for starting, managing, and developing new business ventures.

This emphasis prepares you for a career focused on the most important resources of any organization—the people. This specialization is the only HRM college program in the region that emphasizes the use of human resource information system (HRIS) software.

Specifically designed for future hotel and restaurant managers, this emphasis prepares you for entry-level management positions in the restaurant and lodging industries.

The Georgia Southern University Student Chapter of the Society for Human Resource Management (SHRM) is a Merit Award winner affiliated with National SHRM, which is the world’s largest association devoted to human resource management, representing more than 275,000 professional and 19,000 student members in over 140 countries.

The Georgia Southern chapter provides students with the opportunity to gain knowledge and insight into HR Management, promoting awareness and networking within the HR profession.