**Why Choose an MBA?**

A Parker Professional MBA equips leaders from a variety of backgrounds with a versatile skill set relevant for today’s business environment. MBA students acquire expertise in areas that include leadership and communication, analytics, functional management and strategy.

Parker MBA students learn to think strategically and innovate in real-world scenarios through a combination of class projects, teamwork and independent research.

A distinguishing feature of the Parker MBA program is its emphasis on engagement among faculty, students and the business community.

We encourage qualified, goal-oriented leaders to apply. Our Savannah program has an August start date, while our online program has August and January start dates.

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**Prerequisite Courses**

- Financial Accounting
- Microeconomics
- Corporate Finance
- Business Statistics

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**For More Information**

912-478-5767  
mba@georgiasouthern.edu  
GeorgiaSouthern.edu/mba

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**AACSB Accredited**

- **GMAT Not Required**
- **Military-Friendly**
- **Team-Based**
- **Your MBA in Less Than Two Years**
- **An Investment in Yourself!**
Admission Requirements

Admission to the Parker MBA Program is competitive. The admissions committee looks at a variety of criteria that measure the candidate’s potential for being a successful graduate student and organizational leader. Applicants must have

- Minimum 2 years of relevant work experience;
- Undergraduate degree from an accredited institution;
- Résumé detailing both work experience and education;
- Essay describing applicant’s potential for success in the program;
- TOEFL or IELTS scores (if applicant does not hold a degree from a program where English is the official language of instruction);
- Completed application form (including a $50 nonrefundable application fee paid online at time of application submission).

Admission decisions are made shortly after a completed application has been received. Submit the application online at the College of Graduate Studies website (cogs.georgiasouthern.edu/admission/applynow/)

We are a military-friendly institution. Additional admission consideration is given for service in any military branch, reserve unit or National Guard (active, retired or prior service). Consideration is also given to applicants who possess an AACSB-accredited undergraduate business degree.

Program of Study

Savannah MBA (36 credit hours)

MBA 7600 - One-Day Mandatory Orientation
MBA 7660 - Effective Managerial Communication
MBA 7611 - Leadership: Motivating, Inspiring, Team Building
MBA 7620 - Negotiation and Conflict Resolution
MBA 7621 - Leadership: Coaching, Driving Results, Managing Change
MBA 7630 - Managerial Business Analytics
MBA 7631 - Accounting: The Framework for Decision-Making

MBA 7632 - Economic Analysis for Business Decisions
MBA 7633 - Marketing Decision-Making
MBA 7634 - Financial Analysis
MBA 7635 - Managing Information Technology
MBA 7636 - Managing Ops. for Competitive Advantage
MBA 7637 - Strategy and Competitive Advantage
+2 Approved Electives

Online MBA (30 credit hours)

WMBA 1000 - Two-Day Mandatory Orientation
WMBA 6000 - Human Behavior in Organizations
WMBA 6010 - Managerial Accounting
WMBA 6030 - Global and International Business
WMBA 6040 - Managerial Decision Analysis
WMBA 6050 - Strategic Marketing

WMBA 6060 - Managerial Finance
WMBA 6070 - Entrepreneurship
WMBA 6080 - Management Information Systems
WMBA 6100 - Production & Operations Management
WMBA 6110 - Business Strategy (capstone)