

CONTACT INFORMATION	Associate Professor College of Business Georgia Southern University P.O. Box 8036 Statesboro, GA 30460 USA	<i>Phone:</i> +1-912-478-8010 <i>Fax:</i> +1-912-478-1835 <i>E-mail:</i> ayenipazarli@georgiasouthern.edu
EDUCATION	<p>University of Florida, Gainesville, FL Ph.D., Information Systems and Operations Management, August 2012</p> <ul style="list-style-type: none"> • Dissertation Title: <i>Strategies for Green Product Development</i> • Advisor: Dr. Asoo Vakharia • Cumulative GPA: 3.88/4.00 <p>Sabancı University, Istanbul, Turkey B.S., Manufacturing Systems / Industrial Engineering, June 2007</p> <ul style="list-style-type: none"> • Graduation Project: <i>Decision Support Tools for Waste Management in Istanbul</i>, carried out jointly with Sisli Municipal • Cumulative GPA: 3.78/4.00 	
ACADEMIC EXPERIENCE	<p>Georgia Southern University, Department of Logistics & Supply Chain Management <i>Associate Professor</i> August 2017 to present</p> <p>Georgia Southern University, Department of Logistics & Supply Chain Management <i>Assistant Professor</i> August 2012 to 2017</p> <p>University of Florida, Department of Information Systems & Operations Management <i>Instructor</i> August 2010 to August 2012 <i>Teaching Assistant</i> August 2007 to August 2012</p> <p>Sabancı University, School of Management <i>Teaching Assistant</i> February 2007 to June 2007</p>	
INDUSTRY EXPERIENCE	<p>Philip Morris International, Istanbul, Turkey <i>Purchasing Department - Intern</i> July 2006 to August 2006</p> <p>Eczacıbasi, Istanbul, Turkey <i>Marketing Department - Intern</i> August 2005</p> <p>Ford OTOSAN, Eskisehir, Turkey <i>Production Planning Department - Intern</i> July 2005</p>	
HONORS AND AWARDS	<p>Energy, Natural Resources and the Environment Section (ENRE) of INFORMS</p> <ul style="list-style-type: none"> • Young Researcher Award, 2017 <p>European Journal of Operational Research</p> <ul style="list-style-type: none"> • Editors' Award for Excellence in Reviewing, 2018 <p>Georgia Southern University</p> <ul style="list-style-type: none"> • Gary M. Davis Excellence in Research Award, 2016 • Summer Research Award, 2013, 2015, 2016, 2017 & 2018 <p>University of Florida</p> <ul style="list-style-type: none"> • Alumni Fellowship, 2007 – 2012 	

Sabanci University

- High Honor Success Scholarship, 2002 – 2007
- Certificate of High Honor, 2003 – 2007

Colloquium Participant

- INFORMS, New Faculty Colloquium, 2014
- INFORMS, Teaching Effectiveness Colloquium, 2013
- POMS, Emerging Scholars Program, 2013
- DSI, Doctoral Student Consortium, 2011

RESEARCH
INTERESTS

Green supply chain management; Sustainable technologies; New product development; Inventory management and theory

BOOK CHAPTERS

- [1] Rajapakshe, T., A. J. Vakharia, L. Wang and A. Yenipazarli. 2016. Sustainable Operations. *Routledge Companion for Production and Operations Management (POM)*. Accepted for publication.
- [2] Turken, N., Y. Tan, A. J. Vakharia, L. Wang, R. Wang and A. Yenipazarli. 2012. The Multi-Product Newsvendor Problem: Review, Extensions, and Directions for Future Research. *Springer's handbook of Newsvendor Problems: Models, Extensions and Applications*, 176, 3 – 39.

REFEREED
RESEARCH
MONOGRAPH

- [3] Vakharia, A. and A. Yenipazarli. 2009. Managing Supply Chain Disruptions. *Foundations and Trends in Technology, Information, and Operations Management* (co-editors: Uday Karmarkar and Charles Corbett, UCLA), 2(4), 243 – 324.

REFEREED
JOURNAL
PUBLICATIONS

- [4] Yenipazarli, A. 2017. To Collaborate or Not To Collaborate: Prompting Upstream Eco-Efficient Innovation in a Supply Chain. *European Journal of Operational Research*, 260, 571 – 587.
- [5] Yenipazarli, A. and A. Vakharia. 2017. Green, Greener or Brown: Choosing the Right Color of the Product. *Annals of Operations Research*, 250, 537 – 567.
- [6] Onal M., A. Yenipazarli and O. E. Kundakcioglu. 2016. A Mathematical Model for Perishable Products with Price- and Stock-Dependent Demand. *Computers & Industrial Engineering*, 102, 246 – 258.
- [7] Yenipazarli, A. 2016. Managing New and Remanufactured Products to Mitigate Environmental Damage under Emissions Regulation. *European Journal of Operational Research*, 249(1), 117 – 130.
- [8] Yenipazarli, A., H. P. Benson and S. Erenguc. 2016. A Branch-and-Bound Algorithm for the Concave Cost Supply Problem. *International Journal of Production Research*, 54(13), 3943 – 3961.
- [9] Seref, M. H., J. E. Carrillo and A. Yenipazarli. 2016. Multi-Generation Pricing and Timing Decisions in New Product Development. *International Journal of Production Research*, 54(7), 1919 – 1937.
- [10] Yenipazarli, A. 2015. The Economics of Eco-labeling: Standards, Costs and Prices. *International Journal of Production Economics*, 170(A), 275 – 286.
- [11] Yenipazarli, A. 2015. A Road Map to New Product Success: Warranty, Advertisement and Price. *Annals of Operations Research*, 226(1), 669 – 694.

- [12] Yenipazarli, A. and A. Vakharia. 2015. Pricing, Market Coverage and Capacity: Can Green and Brown Products Co-exist? *European Journal of Operational Research*, 242(1), 304 – 315.
- [13] Paul, A. and A. Yenipazarli. 2013. A Note on Lateral Transshipment under Point-Process Driven Demand. *Operations Research Letters*, 41(2), 159 – 163.
- PAPERS UNDER REVIEW AND REVISION
- [14] Yenipazarli, A. Comparative Analysis of Economic and Environmental Impacts of Online and Conventional Retailing. Under revision for second round review at *European Journal of Operational Research*.
- [15] Yenipazarli, A. Environmental Taxes and Green Technology Choice: The Impact of Competition and Consumer Awareness. Under review at *European Journal of Operational Research*.
- [16] Yenipazarli, A., R. Bala and A. Vakharia. The Green Product Agenda: Competition, Cost Structure and Accentuation. Under revision.
- RESEARCH IN PROGRESS
- [17] Yenipazarli, A. Supplier Encroachment in Differentiated Channels: Competition with Channel Flexibility, Network Externalities and Switching Costs. Targeted at *Production and Operations Management*.
- [18] Yenipazarli, A. DfE Innovations under Competition: Product versus Process Focus. Targeted at *Production and Operations Management*.
- [19] Chhikara, A., A. Yenipazarli and A. Vakharia. When Should Firms Invest in Prosthetics Made with Additive Manufacturing Technology? Targeted at *Management Science*.
- CONFERENCE AND WORKSHOP PRESENTATIONS
- Yenipazarli, A. DfE Innovations under Competition: Product versus Process Focus. In: *POMS Annual Meeting*, Houston, TX, May 2018.
- Yenipazarli, A. Managing New and Remanufactured Products to Mitigate Environmental Damage under Emissions Regulation. In: *INFORMS Annual Meeting* (invited), *ENRE Awards*, Houston, TX, October 2017.
- Yenipazarli, A. Comparative Analysis of Economic and Environmental Impacts of Online and Conventional Retailing. In: *INFORMS Annual Meeting*, Houston, TX, October 2017.
- Yenipazarli, A. Environmental Taxes and Green Technology Choice: The Impact of Competition and Consumer Awareness. In: *INFORMS Annual Meeting*, Houston, TX, October 2017.
- Yenipazarli, A. Comparative Analysis of Economic and Environmental Impacts of Online and Conventional Retailing. In: *POMS Annual Meeting* (Invited), Seattle, WA, May 2017.
- Yenipazarli, A. Environmental Taxes and Green Technology Choice in a Competitive Market. In: *POMS Annual Meeting* (Invited), Seattle, WA, May 2017.
- Yenipazarli, A. The Impact of Cost- and Revenue-Sharing Contracts on Environmental Innovation in a Supply Chain. In: *POMS Annual Meeting* (Invited), Orlando, FL, May 2016.
- Yenipazarli, A. Competitive Positioning and Pricing of Green Products with Multiple Environmental Attributes. In: *INFORMS Annual Meeting*, Philadelphia, PA, November 2015.
- Yenipazarli, A. Emissions Taxes to Drive Remanufacturing to Deliver Environmental and Social Benefits. In: *INFORMS Annual Meeting*, San Francisco, CA, November 2014.
- Yenipazarli, A. and A. Vakharia. Competing on Capacity: Can Brown and Green Products Co-exist? In: *INFORMS Annual Meeting*, Minneapolis, MN, October 2013.

Yenipazarli, A. Communicating Sustainability with Impact: The Rise of Eco-labels. In: *POMS Annual Meeting*, Denver, CO, May 2013.

Yenipazarli, A. and A. Vakharia. Green Attributes and Product Design/Introduction Decisions. In: *POMS Annual Meeting*, Chicago, IL, April 2012.

Yenipazarli, A. and A. Vakharia. Does “to Go Green” Translate into Profitability? In: *DSI Annual Meeting* (Invited), Boston, MA, November 2011.

Yenipazarli, A. and A. Vakharia. Green, Greener or Brown: Choosing the Right Color of the Product. In: *INFORMS Annual Meeting*, Charlotte, NC, November 2011.

Yenipazarli, A. and A. Vakharia. Product Portfolio Strategies for Green Products. In: *POMS Annual Meeting*, Reno, NV, April 2011.

Yenipazarli, A. and A. Vakharia. Does “to Go Green” Translate into Profitability? In: *INFORMS Annual Meeting* (Invited), Austin, TX, November 2010.

Yenipazarli, A. and A. Vakharia. Does “to Go Green” Translate into Profitability. In: *Workshop on NPD, Innovation and Sustainability* (Invited), Bloomington, IND, October 2010.

Yenipazarli, A. and A. Paul. Customer Service in a Two-Level Periodic Review Inventory Model with Poisson Demand. In: *INFORMS Annual Meeting*, San Diego, CA, October 2009.

TEACHING INTERESTS

Operations Management; Business Statistics; Supply Chain Management; Sustainable Operations

TEACHING EXPERIENCE

Georgia Southern University, Statesboro, GA
Instructor **August 2012 to present**

- MGNT 3430: Operations Management
- MGNT 7430: Management of Operations for Competitive Advantage
- MGNT 9662: Production Planning
- BUSA 3132: Applied Stats & Optimization

University of Florida, Gainesville, FL
Instructor **August 2010 to August 2012**

- QMB 4702: Managerial Operations Analysis II
- ISM 3254: Business System I

ACADEMIC SERVICE

University Service

- MBA Assessment Group, College of Business, Georgia Southern University, 2017 – 2018
- Undergraduate Curriculum Committee, College of Business, Georgia Southern University, 2016 – 2018
- Graduate Curriculum Committee, College of Business, Georgia Southern University, 2014–2016
- University Conduct Board, Georgia Southern University, 2014 – 2015

Professional Service

- Co-Chair, Environment & Sustainability Cluster, Energy, Natural Resources, and the Environment (ENRE), INFORMS, 2018 – 2020
- Member, ENRE Best Student Paper Award Committee, INFORMS, 2018
- Academic Resume Reviewer, Career Fair, INFORMS, 2017
- Member, Student Affairs Committee, INFORMS, 2015 – 2017
- Co-Chair, Junior Faculty Interest Group (JFIG) Paper Competition, INFORMS, 2015
- Treasurer, Junior Faculty Interest Group (JFIG), INFORMS, 2014 – 2016

- Judge, ENRE Best Publication Awards, INFORMS, 2014
- Conference Participation
 - Chair for session: Sustainable Operations and Organizations. In: *POMS Annual Meeting*, Houston, TX, May 2018.
 - Chair for session: Green Technology Development & Adoption: Environmental Regulation, Competition and Green Consumerism. In: *INFORMS Annual Meeting*, Houston, TX, October 2017.
 - Chair for session: Environmentally Responsible Operations Management. In: *INFORMS Annual Meeting*, Philadelphia, PA, November 2015.
 - Chair for session: Carbon Footprint and the Management of Supply Chains. In: *INFORMS Annual Meeting*, San Francisco, CA, November 2014.
 - Chair for session: Integrating Sustainability into Operational Decisions. In: *INFORMS Annual Meeting 2013*, Minneapolis, MN, October 2013.
 - Chair for session: How to Do Well and Do Good under Environmental Compliance Agreements. In: *POMS Annual Meeting*, Denver, CO, May 2013.
- Ad Hoc Reviewer
 - *Production and Operations Management*, 2018
 - *Decision Sciences Journal*, 2014, 2015 & 2016
 - *European Journal of Operational Research*, 2015, 2016, 2017 & 2018
 - *International Journal of Production Economics*, 2015, 2016, 2017 & 2018
 - *International Journal of Production Research*, 2017 & 2018
 - *Transportation Research Part E: Logistics and Transportation Review*, 2017 & 2018
 - *Omega, The International Journal of Management Science*, 2014 & 2017
 - *Journal of Cleaner Production*, 2016 & 2017
 - *Naval Research Logistics*, 2015
 - *Journal of the Operational Research Society*, 2016 & 2017
 - *IEEE Transactions on Engineering Management*, 2015
 - *Computers & Industrial Engineering*, 2016 & 2017

PROFESSIONAL
MEMBERSHIPS

The Institute for Operations Research and the Management Sciences (INFORMS), 2009—present

- The Manufacturing and Service Operations Management Society (MSOM)
- Energy, Natural Resources, and the Environment (ENRE)
- Junior Faculty Interest Group (JFIG)

Production and Operations Management Society (POMS), 2011—present

Alpha Iota Delta - International Honor Society, 2014—present

MORE
INFORMATION

More information and auxiliary documents are available upon request.