

ISSAM MOUSSAOUI

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College of Business Administration
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EDUCATION

Ph.D. in Business Administration

August 2017

Sam M. Walton College of Business

University of Arkansas, Fayetteville
Major: Logistics and Supply Chain Management

Master of Business Administration

May 2011

Sam M. Walton College of Business
University of Arkansas, Fayetteville
Major: Supply Chain Management

Master in Management

May 2011

Toulouse Business School
Toulouse, France

Bachelor of Business Administration

July 2007

Ecole Nationale de Commerce et de Gestion
Settat, Morocco
Major: Accounting

RESEARCH INTERESTS

- Operations Strategy
- Supply Chain Management
- Market Dynamics

TEACHING INTERESTS

- Logistics Operations
- Supply Chain Management

PUBLICATION

Moussaoui, I., Williams, B.D., Hofer, C., Aloysius, J.A., Waller, M.A. (2016). “Drivers of retail on-shelf availability: systematic review, critical assessment, and reflections on the road ahead.” *International Journal of Physical Distribution and Logistics Management*, 46(5): 516–535.

WORKING PAPERS*

Moussaoui, I., Hofer, C., Topic: Operational excellence and shareholder value.

Moussaoui, I., Hofer, C., Hofer, A.R., Scott, M. A., Topic: Tradeoff and cumulative perspectives in operations strategy.

Moussaoui, I., Hofer, C., Hofer, A.R., Scott, M. A., Topic: Strategic limitations of operational orientation.

Updated: August 2017

Moussaoui, I., Hofer, C., Topic: Governance mechanism signals in supply chain relationships.

Moussaoui, I., Hofer, C., Hofer, A.R., Topic: Organizational imitation in retail operations.

(*) Actual titles not disclosed in order to avoid interfering with the blind review process.

CONFERENCE PROCEEDINGS - REFEREED

Moussaoui, I., Hofer, C. “Governance mechanisms as signals for trust and control in inter-organizational relationships.” *Proceedings of the Council of Supply Chain Management Professionals Annual Global Conference 2015*, San Diego, CA

Moussaoui, I., Hofer, A., Hofer, C. “Antecedents and performance outcomes of mimetic isomorphism in the third-party logistics provider industry” *Proceedings of the Council of Supply Chain Management Professionals Annual Global Conference 2014*, San Antonio, TX

Waller, M.A., Hofer, C., **Moussaoui, I.**, Swanson, R.D. “Leveraging benchmarking information in logistics management: the case of purchased transportation services” *Proceedings of the Council of Supply Chain Management Professionals Annual Global Conference 2013*, Denver, CO

ACADEMIC AND PROFESSIONAL PRESENTATIONS

Moussaoui, I., Hofer, C. “Governance mechanisms as signals for trust and control in inter-organizational relationships.” *The Council of Supply Chain Management Professionals Annual Global Conference*, San Diego, CA (September 2015)

Hofer, C., **Moussaoui, I.**, Swanson, R.D., Waller, M.A. “Separating the wheat from the chaff: how information irrelevance and indeterminacy impact operational benchmarking effectiveness.” *Invited presentation to the Supply Chain Management Research Center Fall Board Symposium*, Fayetteville, AR (September 2014)

Moussaoui, I., Hofer, A., Hofer, C. “Antecedents and performance outcomes of mimetic isomorphism in the third-party logistics provider industry” *The Council of Supply Chain Management Professionals Annual Global Conference*, San Antonio, TX (September 2014)

TEACHING EXPERIENCE

Term	Course	Level	Class GPA	N	Rating*
Spring 2017	Adv. Inventory Mgmt. & Forecasting	Junior/Senior Undergrad	2.8	45	4.7
Fall 2016	Adv. Inventory Mgmt. & Forecasting	Junior/Senior Undergrad	2.6	55	4.4
Spring 2016	Adv. Inventory Mgmt. & Forecasting	Junior/Senior Undergrad	2.8	43	4.6
Fall 2015	Adv. Inventory Mgmt. & Forecasting	Junior/Senior Undergrad	2.7	38	4.2
Spring 2015	Adv. Inventory Mgmt. & Forecasting	Junior/Senior Undergrad	2.7	37	4.5
Fall 2014	Advanced Logistics Operations	Junior/Senior Undergrad	2.9	36	4.7
Spring 2014	Advanced Logistics Operations	Junior/Senior Undergrad	2.9	37	4.5
Fall 2013	Advanced Logistics Operations	Junior/Senior Undergrad	2.9	26	4.1

* Ratings measure various facets of instructor effectiveness and course satisfaction using a 5-point Likert scale, with 1=“Very Poor” and 5=“Excellent”

HONORS AND AWARDS

- Wes and Sharon Kemp Doctoral Fellow (\$40,000), University of Arkansas, 2012-2016.
- Doctoral Academy Fellow (\$40,000), University of Arkansas, 2012-2016.
- First-prize winner of the College-wide Three Minute Thesis (3MT) Competition, Sam M. Walton College of Business, University of Arkansas, 2016.
- Runner-up at the “From-Abstract-to-Contract Graduate Student Research Poster Competition,” University of Arkansas, 2013.
- Toulouse Business School dual-degree full scholarship recipient (\$32,243), Toulouse Business School, France, 2010-2011.
- Member of Beta Gamma Sigma Honor Society.

SERVICE

- Ad-hoc reviewer for the International Journal of Physical Distribution and Logistics Management (2015 – present)
- Ad-hoc reviewer for the Transportation Journal (2014 – present)
- Invited reviewer for CSCMP’s Academic Case Studies Initiative (2015)
- Ad-hoc judge at various undergraduate case competitions at the Sam M. Walton College of Business, University of Arkansas (2013 – present)
- Facilitator at the International Graduate Logistics Case Competition at the Sam M. Walton College of Business, University of Arkansas (2012 – 2015)
- Facilitator of the Beer Distribution Game in various undergraduate classes at the Sam M. Walton College of Business, University of Arkansas (2013 – present)

PROFESSIONAL AFFILIATION

- Council of Supply Chain Management Professionals
- Decision Sciences Institute