

logistics & supply chain management

international service freight intermodal warehouse global inventory distribution analytics operations networks process quality leadership cargo supplier forecasts transportation strategy sourcing

The Department of Logistics & Supply Chain Management offers a four-year bachelor's degree in supply chain management (SCM) with emphasis areas in logistics and intermodal transportation (LIT) and operations and supply management (OSM). Courses are prefixed LOGT and OSCM with content providing strong consensus between faculty expertise and Gartner Group's Supply Chain Talent Attribute Model, which is valued by hiring companies in logistics, manufacturing and service operations industries. Majors in SCM may also earn certification credentials embedded within our programs.

BBA in SCM - Logistics and Intermodal Transportation (LIT)

Intermodal is the movement of cargo in shipping containers or trailers by more than one mode of transportation to maximize service levels and minimize costs. The Logistics and Intermodal Transportation (LIT) emphasis has a strong natural fit with the region's hubs of economic activity: the Georgia Ports Authority in conjunction with major railroad, trucking, ocean cargo, airfreight and warehousing companies. The LIT program of study begins with courses focused on transportation and supply chain concepts and principles and builds into advanced courses in logistics operations, international logistics and intermodal distribution management.

Major Courses †

LOGT 2232 - Intro to Supply Chain Management
LOGT 3232 - Logistics & Supply Chain Strategy
LOGT 4231 - LIT Operations
LOGT 4232 - International Supply Systems

LOGT 4263 - Logistics & Intermodal Capstone
MKTG 3133 - Professional Selling
LOGT Elective (preferably internship)
LOGT, OSCM or Other Upper Level Elective

BBA in SCM - Operations and Supply Management (OSM)

The Operations and Supply Management (OSM) emphasis prepares students for a variety of careers in manufacturing and service supply chains. The OSM program of study is geared to develop and apply critical thinking skills to contexts of operations strategy, demand and supply planning, service operations, continuous quality improvement, strategic sourcing, negotiation and supply chain analytics.

Major Courses †

LOGT 2232 - Intro to Supply Chain Management
LOGT 3232 - Logistics & Supply Chain Strategy
OSCM 3437 - Service Operations Management
OSCM 4431 - Supply Management

OSCM 4435 - Six Sigma & Continuous Improvement
OSCM 4436 - Supply Chain Analytics
OSCM 4438 - Negotiation
LOGT or OSCM Elective (preferably internship)

Business Core Courses (required for all business majors)

BUSA 3131 - Business Statistics
BUSA 3132 - Applied Stats and Optimization
BUSA 4131 - Strategic Management
CISM 3131 - Management Info. Systems

FINC 3131 - Principles of Corporate Finance
MGNT 3130 - Principles of Management
MKTG 3131 - Principles of Marketing
OSCM 3430 - Operations & Supply Management

DEPARTMENT OF LOGISTICS & SUPPLY CHAIN MANAGEMENT

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Our logistics and operations management graduates have successful careers as

- Logistics Planners
- Materials Managers
- Operations Analysts
- Purchasing Managers
- Supply Chain Consultants
- Transportation Managers
- Warehousing Managers

With major companies including

- Amazon
- Apple
- Deloitte
- DHL Supply Chain
- C.H. Robinson
- CSX Transportation
- JB Hunt
- Georgia Pacific
- Georgia Ports Authority
- Gulfstream Aerospace Corporation
- JAXPORT
- Norfolk Southern Corporation
- Target Corporation
- United Parcel Service (UPS)
- WestRock



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† General Education core coursework not included