

logistics & supply chain management

The logistics & supply chain management department at Georgia Southern University offers a four-year bachelor's degree in logistics and intermodal transportation and a management emphasis in operations management. This degree provides students with the problem-solving skills and supply chain knowledge needed to manage and lead modern organizations. The department also provides courses to develop skills in business students by teaching upper level core classes in business statistics, optimization, and operations management.

BBA in Logistics and Intermodal Transportation (LIT)

Logistics and Intermodal Transportation serves the needs of dynamic industry sectors, ensuring the availability of the right product, in the right quantity and the right condition, at the right place, at the right time, for the right customer, at the right cost. Intermodal transportation is combining the cost and/or service advantages of more than one mode of transportation in an efficient, seamless product movement. Basic LIT courses focus on logistics and transportation concepts and principles. Advanced courses focus on logistics operations, international logistics, and intermodal distribution issues.

Major Courses*

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|--|---|
| BUSA 3131 - Business Statistics | LOGT 4232 - International Logistics |
| BUSA 3132 - Applied Stats and Optimization | LOGT 4263 - Seminar in Intermodal Distribution |
| BUSA 4131 - Strategic Management | MGNT 3130 - Principles of Management |
| CISM 3131 - Management Info. Systems | MGNT 3430 - Operations Management |
| FINC 3131 - Principles of Corporate Finance | MKTG 3131 - Principles of Marketing |
| LOGT 3231 - Principles of Transportation | MKTG 3133 - Professional Selling |
| LOGT 3232 - Logistics & Supply Chain Mgmt | 2 Additional Courses Required in LOGT |
| LOGT 4231 - LIT Operations | |

BBA in Management with Emphasis in Operations (OM)

The operations management emphasis in the management major prepares students for a variety of positions in both manufacturing and service supply chains. Courses are designed to prepare students not only for their first jobs upon graduation but also for their longer lived careers. The program of study is geared to develop critical thinking skills and apply these skills to operations strategy, demand and supply planning, service operations, six sigma and continuous improvement, strategic sourcing and negotiations, inventory management, global supply networks, and supply chain analytics.

Major Courses*

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|--|---|
| BUSA 3131 - Business Statistics | MGNT 3430 - Operations Management |
| BUSA 3132 - Applied Stats and Optimization | MGNT 3437 - Service Operations Management |
| BUSA 4131 - Strategic Management | MGNT 4431 - Purchasing and Negotiation |
| CISM 3131 - Management Info. Systems | MGNT 4435 - Six Sigma & Continuous Improvement |
| FINC 3131 - Principles of Corporate Finance | MGNT 4436 - Supply Chain Analytics |
| MGNT 3130 - Principles of Management | MGNT 4438 - Global Ops in Supply Networks |
| MGNT 3134 - Behavior in Organizations | MKTG 3131 - Principles of Marketing |
| | 2 Additional Courses Required in MGNT |

DEPARTMENT OF LOGISTICS & SUPPLY CHAIN MANAGEMENT

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Logistics & Supply Chain Management Career Options

- Freight Forwarding Manager
- International Logistics Manager
- Inventory Control Manager
- Materials Manager
- Production Manager
- Purchasing Manager
- Transportation Manager
- Warehousing Manager

Our logistics and operations management graduates have successful careers with

- C.H. Robinson
- CSX Transportation
- FedEx International
- Freightliner
- Georgia Ports Authority
- Gulfstream Aerospace Corporation
- Rolls-Royce Engines
- Target Corporation
- United Parcel Service (UPS)



*Core coursework not included.