

Curriculum Vitae
LeeAnn Kung

lkung@georgiasouthern.edu

Cell: (706) 267-7232

EDUCATION

Doctor of Philosophy	Auburn University. Auburn, AL Raymond J. Harbert College of Business Management Information Systems	2015
	Dissertation Title: <i>Organization Improvisational Capabilities and Configurations of Firm Performances</i>	
Masters of Science	University at Albany, SUNY, Albany, NY Information Science and Policy	2000
Masters of Education	National-Louis University, Evanston, IL Early Childhood Education	1990

PUBLICATIONS

Referred Journal Publications

- Kung, L & Kung, H. (2019, forthcoming). Organization Improvisational Capability: Scale Development, *The Data Base for Advances in Information Systems*
- Wang, Y., **Kung, L.**, Wang, W. YC & Cegielski, C. (2018). An Integrated Big Data Analytics-Enabled Transformation Model: Application to Health Care, *Information & Management*, 55, pp. 64-79.
- Wang, Y., **Kung, L.**, Byrd, T. (2018). Big Data Analytics: Understanding its Capabilities and Potential Benefits for Healthcare Organizations, *Technological Forecasting & Social Change*, 126, pp.3-13.
- Kung, H. & **Kung, L.** (2017) Flipped Learning Activities for an Introduction to Java Course, *Issues in Information System*, 18(3), pp.29-39.
- **Kung, L.** & Kung, H. (2017). Pursuing a Vendor-Endorsed ERP Award for Better Job Prospect: Students' Perceptions, *Information Systems Education Journal*, 15(3), pp.29-41.
- **Kung, L.**, Cegielski, C., & Kung, H (2015). An Integrated Environmental Pressure Perspective on Software as a Service Adoption in Manufacturing and Retail Firms. *Journal of Information Technology*, 30, pp.352-363.
- Lin, Y., Wang, Y., & **Kung, L.** (2015). Cross-functional Collaboration, Knowledge Creation and Technology Commercialization, *Industrial Marketing Management*, 49, pp. 128-138.
- **Kung, L.**, & Kung, H. (2014). External Environmental Pressure on Organizational Innovation Adoption: from Literature to a Process Model. *International Journal of Management Theory and Practice*, 15(1), pp.99-115.
- Hazen, B., **Kung, L.**, Cegielski, C., Jones-Farmer, L.A. (2014). Performance Expectancy

and Use of Enterprise Architecture: Training as an Intervention, *Journal of Enterprise Information Management*, 27(2), pp. 180-196.

- Kung, H., **Kung, L.** & Gardiner, A. (2013). Comparing Top-down with Bottom-up Approaches: Teaching Data Modeling. *Information Systems Education Journal*, 11(1), pp. 14-24.
- Kung, H. & **Kung, L.** (2013). An Interactive Tool to Improve Learning of Data Modeling: A Survey Study. *Journal of Computing Sciences in Colleges*, 28(4), pp. 11-18.
- Kung, H. & **Kung, L.** (2012). Managing Software Evolution Life Cycle: A Demand Perspective, *Communications of the ICISA*, an international journal, winter 2012, pp.15-31.
- Wood, J., Klote, M., **Kung, L.**, Sofge, D., Grayson, J., & Lawless, W. (2012). Representing organizational conservation of information: Review of Military Medical Department Research Centers (MDRC). *Information and Communication Technologies for the Advanced Enterprise: an international journal*, 2(2), 31-44.

Book Chapters

- **Kung, L.**, Hall, D., & Kung, H., (2015). De-Bias Techniques for Better Decision Quality, in Warkentin, Merrill (Ed.). *The Best Thinking in Business Analytics from the Decision Sciences Institute*. Pearson/FT Press, Ch. 3, 35-50. (ISBN 978-0134072951).
- Lawless, W.F. & **Kung, L.** (2015). Interdependence, Uncertainty and Incompleteness in Teams and Organizations, in Mehdi Khosrow-Pour (Ed.) *Third edition of the Encyclopedia of Information Science and Technology*, 37-47. Release Date: July, 2014|Copyright: © 2015.
- Grayson, J. W., **Kung, L.** & Lawless, W.F. (2015). Recruitment Portfolio Games: Improving Organizational Adaptability, in Mehdi Khosrow-Pour (Ed.) *Third edition of the Encyclopedia of Information Science and Technology*, 570-578. Release Date: July, 2014|Copyright: © 2015

Referred Conference Proceedings

- **Kung, L.**, Wang, Y., & Kung, H. (2016). Exploring Configurations for Business Value from Event-Driven Architecture in Healthcare, *Proceedings International Conference on Information Systems ICIS2016*, Dublin, Ireland.
- Kung, H. & **Kung, L.** (2016). Pursuing a Vendor-Endorsed ERP Award for Better Job Prospect: Students' Perceptions, *Proceedings Conference on Information Systems and Computing Education, EDSIG 2016*, November 6 - 9, Las Vegas, Nevada, USA.
- **Kung, L.**, Kung, H., Jones-Farmer, A., & Wang, Y. (2015). Managing Big Data for Firm Performance: a Configurational Approach, *Proceedings Americas Conference on Information Systems AMCIS*, Puerto Rico. August 13-15, 2015.
- Wang, Y., **Kung, L.**, Ting, C.C. & Byrd, T.A. (2015) Beyond a Technical Perspective: Understanding Big Data Capabilities in Health Care, *Proceedings of 48th Annual Hawaii International Conference on System Sciences*, Kauai, Hawaii, January 5-8, 2015.

- Wang, Y., **Kung, L.**, & Cegielski, C. (2014) Developing IT-Enabled Transformation Model: The Case of Big Data in Healthcare, *Proceedings International Conference on Information Systems ICIS 2014*, Auckland, New Zealand.
- Wang, Y., **Kung, L.**, & Byrd, T. (2013) Leveraging Event-driven IT Architecture Capability for Competitive Advantage in Healthcare Industry: a Mediated Model, *Proceedings International Conference on Information Systems ICIS 2013*, Milan, Italy.
- **Kung, L.**, Hall, D., & Kung, H. (2013). De-Bias Techniques and Cognitive Ability in Decision Making, *Decision Science Institute Annual Conference proceeding*, Baltimore, MD, USA.
- **Kung, L.**, Cegielski, C., & Kung, H. (2013). Environmental Pressure on Software as a Service Adoption: An Integrated Perspective. Paper presented at the Nineteenth *Americas Conference on Information Systems*, Chicago, Illinois, USA
- **Kung, L.**, Rainer, K., & Kung, H. (2013). Review of Environmental Pressure on Organization Innovation Adoption, *International Conference of Pacific Rim Management (ICPRM 2013)*, Las Vegas, Nevada, USA.
- Kung, H. & **Kung, L.** (2013). An Interactive Tool to Improve Learning of Data Modeling: a Survey Study. *Consortium for Computing Sciences in College South Central (CCSC:SC)*, Shreveport, Louisiana, USA
- Kung, H., **Kung, L.**, & Gardiner, A. (2012). Comparing Top-down with Bottom-up Approaches: Teaching Data Modeling, 2012 *Proceedings of the Information Systems Educators Conference*, New Orleans, Louisiana, USA.

ACADEMIC APPOINTMENTS

Assistant Professor	Georgia Southern University College of Business, Department of Information Systems	2018 -
Assistant Professor	Rowan University, Glassboro, NJ Rohrer COB, Department of Marketing & Business Information Systems	2015 - 2018
Graduate Instructor	Auburn University, Auburn, AL Raymond J. Harbert COB	2010 - 15
Assistant Professor	Paine College, Augusta, GA Division of Natural Science and Mathematics Department of Mathematics and Computer Science Division of Business Administration, MIS Unit	2004 - 10
Adjunct Instructor	Augusta State University, Augusta, GA College of Business, MIS	Spring 2009
Adjunct Instructor	Troy University, Augusta, GA Computer Science	2003- 09
Temporary LeeAnn Kung	Georgia Southern University, Statesboro, GA	Spring 2001

Instructor

College of Business Administration

Reviewer

- MIS Quarterly (2016, 2017)
- Technological Forecasting & Social Change (2015, 2016)
- Journal of Organizational Computing and Electronic Commerce (2013)
- Journal of Enterprise Information Management (2012)
- Academy of Management (2014, 2016)
- American Conference on Information Systems (2013, 2014, 2015, 2016, 2017)
- International Conference on Information Systems (2013, 2014, 2015, 2016)
- Information Systems Educators Conference (2012, 2016)

Conference

- Session Chair (DSI, 2013)
- Track/Session Chair: Business Education (ACME, 2007 - 2009)

Others

- PhD Student Liaison, International Chinese Information Systems Association (2012-2014)
- Board Member, Paine College IT/ERP: Advisory Board (2008-2009)
- Search Committee Chair, Paine College, for assistant professor position (2008)
- Math Club Adviser, Paine College (2008-2009)
- Committee member, quality assurance for SACS, library, Paine College (2007)
- Curriculum development, MIS, Paine College (2005)
- Treasurer, Taiwanese Student Association, Auburn University (2011-2012)

AWARDS/HONORS

- Rowan RCOB Research (featured in RCOB annual report, 2016 - 2017)
- Beta Gamma Sigma International Honor Society (2016)
- Ph.D. Research Fellowship, Auburn COB (2014 - 2015)
- Graduate Student Thesis/Dissertation Research Award (Auburn University Graduate School Fellowship Committee, 2014)
- Departmental Dissertation Award, Auburn University (2014 - 2015)
- Division Doctoral Consortium with sponsorship, Academy of Management, Organizational Communication & Information Systems Division (2014)
- AMCIS Doctoral Consortium (2014)
- Auburn University Business Analytics Lab Research Grant (Summer 2013)
- College and department travel funding for paper presentations (Auburn, 2012 - 14)
- Graduate Assistantship (Auburn, 2010-2015)
- The Top International Graduate Student of the Year Award (Auburn, 2010 - 2011)
- Five-year Service Award (Paine College, 2009)

- Jack Hayes Paine College Mini Research Grants (\$1,450) (2005)
- Southern California Qualitative Comparative Analysis Workshop 2017
- Innovation & Entrepreneurship Faculty Certificate, Rowan University 2017
- Online Teaching Certificate (Canvas), Rowan University 2017
- DNC Social Networks and Health Workshop, Social Network Analysis, Duke University, SC. 2016
- Research Methods Consortium hosted by CARMA 2014 - 2016
- SAP Business Analytics Workshop 2015
- SAS Enterprise Miner 2013
- R, Rattle for Data Mining 2013
- IBM Business Analytics Summit 2013
- PLS Workshop 2012
- Online Course: PLS, R, SEM-N-R 2012 -20 14
- Blackboard online teaching certificate, Troy University 2004 - 2009
- Graduate Assistantship (University at Albany, 1998 -2000)

PROFESSIONAL AFFILIATIONS

Member of:

- Association for Information Systems (AIS) 2010 - present
- Academy of Management 2014 - present
- Decision Science Institute 2010 - 2016
- Association for Chinese Management Educators 2011 - present
- Asia-Pacific Decision Science Institute (APDSI) 2008
- Southern Association for Information Systems 2008 - 2010