

# CURRICULUM VITAE

## William H. Wells

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### EDUCATION

- Ph.D.** The University of Mississippi, Oxford, MS (1999)  
Major: Finance  
Minor Fields: Quantitative Methods and Banking & Monetary Policy
- B.A.** Jacksonville University, Jacksonville, FL  
Major: Biology

### EXPERIENCE

- Georgia Southern University**  
Associate Professor of Finance
- Georgia Southern University** January 2011 – June 2017  
Associate Dean for Faculty and Curriculum
- Georgia Southern University** July 2012 – August 2013  
Interim Dean College of Business Administration
- Georgia Southern University** July 2007 – June 2011  
Chair, Department of Finance and Quantitative Analysis and  
Associate Professor of Finance
- Georgia Southern University** July 2002 – June 2006  
Director, Center for Excellence in Banking
- Georgia Southern University** August 2001 – June 2007  
Assistant Professor of Finance
- Merrimack College** 1995 - 2001  
Position: Assistant Professor of Finance
- University of New Hampshire** 2001  
Position: Finance Adjunct for MBA Program
- University of North Alabama** 1991 - 1995  
Position: Finance Instructor

## **SPECIAL LEADERSHIP AND ADMINISTRATIVE TRAINING PROGRAMS**

- 2013-2014 University System of Georgia BOR Advanced Leadership Academy Scholar  
Participated in first ALA program. 09/2013 – 04/2014.
- 2010-2011 University System of Georgia BOR Executive Leadership Institute  
Scholar . Nominated to represent Georgia Southern in 2<sup>nd</sup> Annual ELI Program  
initiated by Chancellor Erroll Davis to develop USG leaders for key USG  
administrative positions. 09/2010 – 04/2011.

## **PROFESSIONAL DEVELOPMENT**

- 2016 AACSB Associate Deans Conference, Atlanta, GA, October.
- 2016 AACSB Annual Meeting (ICAM), Boston, MA, April.
- 2016 Board of Regents RAC Meeting, Atlanta, GA, February.
- 2015 AACSB Associate Deans Conference, Kansas City, MO, October.
- 2015 AACSB Assessment Conference, Austin, TX, March.
- 2014 SBAA Workshop, Clearwater, FL, July
- 2013 SBAA Meeting, New Orleans, LA, November.
- 2013 AACSB Annual Accreditation Conference, St. Louis, MO, September.
- 2013 SBAA Workshop, Myrtle Beach, July.
- 2012 SACSCOC Annual Meeting, Dallas, TX, December.
- 2012 AACSB International Conference and Annual Meeting, San Diego, CA, April.
- 2012 AACSB Redesigning the MBA: A Curriculum Development Symposium, Tampa, FL, March.
- 2011 AACSB Associate Deans Conference, St. Pete Beach, FL, November.  
Special Session: Mentor Training.
- 2011 SBAA Meeting, Charlotte, NC, November.
- 2010 AACSB Associate Deans and Innovative Programs Conference, St. Pete Beach, FL, November.

2010 AACSB International Conference and Annual Meeting, Anaheim, CA, April  
Special Sessions: A) MBA for Working Professionals and B) Entrepreneurship  
Programs.

## RESEARCH

### Peer Reviewed

Barkoulas, John, Barilla, Tony, and William H. Wells., "Long-Memory Exchange Rate  
Dynamics in the Euro Era." *Chaos, Solitons & Fractals*, (May 2016) 86, 92-100.

Randall, Cindy H., Randall, E. James, and William H. Wells (2015). "Home Work for Learning  
Statistics: Online Technology Enhanced or Offline Pen, Pencil, Calculator, and Computer  
Software - Is one more effective than the other?" *International Journal of Education and  
Social Science*, 2(3), 115-123.

Barth, Michael M.; Liu, Jun; Wells, William H., "A Comparative Analysis of Grading Practices  
by discipline within a College of Business," (2009) *Academy of Educational Leadership  
Journal*, 13(4), (with Barth, M. and Liu, J.).

"Making the Mortgage Insurance Purchase Decision When Premiums are Tax Deductible."  
*Journal of Financial Planning: Between the Issues*,  
<http://www.fpajournal.org/BetweentheIssues/LastMonth/Articles>, January 2009, (with  
Hatem, J. J. and Paul, C).

"Environmental Protection Agency Enforcement Patterns: A Case of Political Pork Barrel?"  
*Political Economy, Linguistics and Culture, Crossing Bridges*, Jurgen Georg Backhaus,  
ed., Springer, NY, 2008, (with Couch, Jim F. and Robert J. Williams).

"Nation of Origin Bias and the Enforcement of Immigration Laws by the Immigration and  
Naturalization Service" *Political Economy, Linguistics and Culture, Crossing Bridges*,  
Jurgen Georg Backhaus, ed., Springer, NY, 2008, (with Couch, Jim F., Brett A. King,  
and Peter M. Williams).

"On the Mortgage Insurance Purchase Decision," *Journal of Financial Planning*, September  
2006, 19(9), (with David L. Eckles and Martin Halek).

"Best Practices Implementation within Mutual Fund Families," *Journal of Financial Regulation  
and Compliance*, February 2005, 13 (1), (with Don Nelson, Kevin Perry and Don Hanson).

"Prime Time: National Television Appearances of College Football Teams and Changes in  
Enrollment," *Journal of Business, Industry and Economics*, Spring 2004, 4, (with Jim F.  
Couch and Brett King).

"A Beginner's Guide to Event Studies," *Journal of Insurance Regulation*, Summer 2004, 22 (4).

- "Grade Inflation at the College Level: An Empirical Examination of GPA Trend," *Journal of Business, Industry and Economics*, Spring 2002, (with Donald Hanson and Fran Quinn).
- "Stockholder Returns and CEO Endorsements of the 1992 Presidential Candidates," *Journal of Accounting and Finance Theory*, Fall 1998, (with Vivek Bhargava, Jim F. Couch and Keith Atkinson).
- "New Deal Agricultural Appropriations: A Political Influence?" *The Eastern Economic Journal*, Spring 1998, (with Jim F. Couch and Keith Atkinson).
- "Environmental Pressure Groups and State Environmental Expenditures," *The Journal of Private Enterprise*, Fall 1997, (with Jim F. Couch and Keith Atkinson).
- "The Impact of Industrial Development Agencies on Site Selection in Mississippi," *Southwestern Economic Review*, Spring 1997, (with Lewis Smith and Jim F. Couch).
- "Checking Out the House," *The Cato Journal*, Spring/Summer 1993 (with Jim F. Couch).
- "A Valuation Model for Franchise Contracts," *Business Valuation Review*, 12 (2), (June 1993), (with Jerome S. Osteryoung and Charles W. Hodges)
- "Do Failed Bank Auctions Exhibit Winner's Curse Characteristics?" *Southern Business and Economic Journal*, 15 (1), (October 1991), (with Minje Jung).

### **Papers Accepted for Presentation at Academic Meetings**

- "A Comparative Analysis of Grading Practices by Discipline Within a College of Business,  
"Allied Academies Spring 2008 International Conference, April 2008, (with Michael Barth and Jun Liu).
- "On the Mortgage Insurance Purchase Decision," American Risk and Insurance Association, Chicago, August 2004, (with David L. Eckles and Martin Halek).
- "The Zero Debt Puzzle," Eastern Finance Association Meeting, April 2003.
- "International Portfolio Diversification: An Examination of Techniques," Southern Finance Association Meeting, November 2000, (with Lisa Buck and Jim F. Couch).
- "Grade Inflation: Sources and Effects," Northeast Decision Science Institute, March 2000, (with Don Hanson and Fran Quinn).
- "Environmental Protection Agency Enforcement Patterns: A Case of Political Pork Barrel?" Northeast Decision Sciences Institute, March 1999, (with Jim F. Couch and Robert Williams).

- "Prime Time: National Television Appearances of College Football Teams and Changes in Enrollment," Western Economics Meeting, July 1997, (with Jim F. Couch and Keith Atkinson).
- "New Deal Agricultural Appropriations: A Political Influence?" Association of Private Enterprise Education, April 1997, (with Jim F. Couch).
- "Environmental Pressure Groups and State Environmental Expenditures," Association of Private Enterprise Education, April 1997, (with Jim F. Couch).
- "CEO Endorsement of Presidential Candidates: Systematic Differences and Stockholder Returns," Southwestern Federation of Administrative Disciplines, March 1997, (with Jim F. Couch and Keith Atkinson).
- "Going for the Gold: Corporate Sponsorship of the 1996 Olympics," Southwestern Federation of Administrative Disciplines, March 1997, (with Jim F. Couch and Keith Atkinson).
- "Turbulence at the Top: Antecedents of Key Executive Dismissal," Southwestern Finance Association Annual Meeting, March 1996, (with Gay Hatfield, Dan L. Worrell, and Wallace N. Davidson).
- "The Impact of Industrial Development Agencies on Site Selection in Mississippi," Missouri Valley Economic Association, February 1995 (with Lewis Smith and Jim F. Couch).
- "Predicting the Firing of Key Executives," Financial Management Association Annual Meeting, October 1993, (with Gay Hatfield, Dan L. Worrell, and Wallace N. Davidson, III).
- "Pricing Minority Discounts in Closely-Held Corporations," Small Firm Financial Research Symposium at California State University at Fresno, April 1989 (with Jerome S. Osteryoung).

## **TEACHING**

### **Courses Taught at Georgia Southern**

#### **Undergraduate**

- |           |   |
|-----------|---|
| FINC 3130 | Financial Tools and Methods, developed new course |
| FINC 3131 | Principles of Corporate Finance                   |
| FINC 3132 | Intermediate Financial Management                 |
| FINC 3331 | Financial Institutions                            |
| FINC 4231 | Personal Financial Planning                       |
| FINC 4232 | Security Analysis                                 |
| FINC 4331 | Bank Management                                   |
| TCM 3331  | Construction Finance                              |

### **Graduate**

FINC 7233 Investment Management

FINC 7231 Financial Problems

**FINC 7232 Global Finance**

### **Special Course**

Taught innovative MBA course where teams of MBA students competed for \$3,000 cash prize. Teams presented business plans to entrepreneurial brothers. Prize presented to winning team at end of semester award dinner. (with Melissa Holland, MBA Director)

## **SERVICE**

### **External**

Program Committee: Paper Reviewer and Session Chair, Eastern Finance Association Annual Meeting, 2018

Session Chair, Southern Risk and Insurance Association Annual Meeting, 2017

Program Committee: Paper Reviewer (March 2017), Southern Finance Association Annual Meeting, 2017

Board Secretary, Hearts & Hands Clinic, Statesboro, 2017 - current

Board Member, Hearts & Hands Clinic, Statesboro, 2016 - current

Program Committee; Paper Reviewer, Eastern Finance Association Annual Meeting, 2017

Program Committee; Paper Reviewer, Southern Finance Association Annual Meeting, 2014

Editorial Review Board, International Journal of Bonds and Derivatives (IJBD), 2006 - current

Editorial Review Board, Journal of Commercial Banking and Finance (JCBF), 2006

Editorial Review Board, Southern Business Review, 2005-2006

Speaker, Community Bankers Association of Georgia, 2005 Spring Convention, Savannah, GA.

Reviewer for Journal of Business, Industry and Economics, 2001 - 2003

### **University**

Title IX Board, 2016 - 2017

Student Conduct Board, 2013 - current

SACS Leadership Team, 2010-2011

CET Advisory Council, 2006 - 2007

Senate Executive Committee, 2006 - 2007

Faculty Senate, 2005 - 2007

Faculty Senate Alternate, 2004-2005

### **College**

College Scholarship Committee, 2017 - current

“A question for banks, regulators and lawmakers,” *BiS*, July 23, 2012.

Chair, School of Accountancy Director Search Committee, 2010-2011

Economic Forum Panelist, Moderated by Mike Manhatton of WTOC-TV, (with Michael Reksulak and Ed Sibbald) October 22, 2008

Chair, Department of MM&L Chair Search Committee, 2008-2009

Freeman Chair Search Committee, Spring 2006

Governance Committee, 2005- 2007

Scholarship Committee, 2004 – 2009

Student Instruction Resources, 2003-2004

**Department**

Internship Coordinator for Finance Majors, 2003-2006

Chair, Scholarship Committee, 2004-2006

Faculty Search Committees (2001, 2002, 2003, 2004, 2005)

### **Represented College of Business Administration**

AACSB 5<sup>th</sup> Year Review, Summer and Fall 2012

Southern Business Administration Association (SBAA) Annual Meeting, November 2012

SBAA Summer Educators' Workshop, July 2012

AACSB ICAM 2012, April 2012

GSU-CIBER Study Abroad Workshop, February 2012

SBAA Annual Meeting, November 2011

AACSB ICAM 2010

Beta Gamma Sigma Annual Meeting, Anaheim, CA, April 2010

AACSB Associate Deans Conference, 2010

### **RECOGNITION AND AWARDS**

Spring 2006 M. Albert Burke Faculty Award  
College of Business Administration  
Georgia Southern University

Spring 2005 Bank of America Faculty Award  
College of Business Administration  
Georgia Southern University

Spring 2003 M. Albert Burke Faculty Award  
College of Business Administration  
Georgia Southern University



## MEDIA INTERACTIONS

### Television Interviews

Businesses still recruiting in bleak economic times, October 22, 2008

Promotion for Economic Forum, WTOC Mid-Morning Live, October 2008

### Radio Interviews

Mornings UnPHILtered (several appearances, 2010-2012)

### Press Releases

Executive in residence; GSU signs agreement with BB&T, November 15, 2012

GSU MBA ranked among nation's top online MBA programs, October 14, 2012

GSU receives software donation from ACL, September 28, 2012

### Newspaper Interviews and Articles

"A question for banks, regulators and lawmakers," BiS, July 23, 2012

"6,000 Savannah Area Homes Financially Underwater," An interview with Lauren Nardella, *The Savannah Morning News*, March 11, 2009.

"Citi Trends' Stock Sizzles After Initial Offering: Savannah clothing retailer's share values double after IPO," An interview with Christian Livermore, *The Business Report and Journal*, August 18, 2005.

"Banking on Savannah," An interview with Allison Hersh, *The Savannah Morning News*, January 31, 2005.

"Battle Between Regional, Community Banks Shaping Savannah's Financial Industry," An interview, *The Business Report and Journal*, June 7, 2004.

"Cyber statement: Online banking gives customers instant access to account information," An interview with Allison Hersh, *The Savannah Morning News*, June 13, 2004.

"Feeling Swamped?," An interview with Pamela E. Walck, *The Savannah Morning News*, February 16, 2003.

"Can 24-hour market be far off?" An interview with Shona Crabtree, *The Eagle-Tribune*, May 26, 1999.

"Many workers are buying into business," An interview with M. Brenda Smith, *The Eagle-Tribune*, March 29, 1998, F1.

"Bankruptcy effects are long lasting," An interview with Shona Crabtree, *The Eagle-Tribune*, January 18, 1998, F4.