Finance is More Than Banking and Investments!

Finance offers many professional opportunities. Every small business owner is, of necessity, a finance practitioner, while every major corporation has a finance division. Job opportunities abound in both the for-profit business arena and the not-for-profit sector.

Financial services firms, such as banks and insurance companies, employ millions throughout the United States, and millions more are employed abroad. Finance majors frequently find employment in these firms in a variety of different capacities, ranging from loan officers to insurance underwriters to stock brokers.

With the aging of the Baby Boomer generation in this country, the demand for finance specialists who can advise individuals on their personal financial planning needs has increased. Individuals seeking a career in the financial planning industry learn a variety of specialties, including portfolio management, real estate, insurance and tax strategies.

- Many professional opportunities
- Finance specialists are in high demand
- Learn a variety of specialties
- Interact with leading industry professionals
- Find employment anywhere

For More Information
912-478-0710
financedept@georgiasouthern.edu
GeorgiaSouthern.edu/parker/finance
**The Finance Student Experience**

The major in finance has been designed to provide the student with a variety of concepts and techniques that can be applied in all financial situations, as well as specialized study in particular fields. Our program offers courses in various fields within the finance discipline, including real estate, insurance, banking and security analysis.

Finance students are given unique opportunities for experiential learning and interaction, as detailed below.

**Eagles on Wall Street**

An experiential learning trip to New York City wherein students visit well-known organizations and firms of the United States and global financial systems, acquiring first-hand knowledge of what it is like working and living in The Big Apple.

**Southern Investment Association**

The Southern Investment Association (SIA) was founded in 2013 and is a select group of Georgia Southern University students, who seek to increase their knowledge and experience in the field of investments through real life application of skills learned in the classroom. Students who join the SIA become Bloomberg and Thompson Reuter Eikon Certified.

**Parker Finance Connection**

Join finance and economics industry professionals for networking at an exclusive event immediately after the Eagle Expo Career Fair. Mingle with company representatives and recruiters working in your field of study and seek out career information, internship opportunities and even recruitment.

**Program of Study**

**BBA in Finance (Major Requirements)**

- FINC 3132 - Intermediate Financial Management
- FINC 3231 - Investments
- +4 FINC Electives
- FINC 3531 - Principles of Risk and Insurance
- FINC 4231 - Personal Financial Planning