The finance program at Georgia Southern University offers a four-year bachelor’s degree designed to provide students with a variety of concepts and techniques that can be applied in all financial situations, as well as specialized study in particular fields.

**BBA in Finance**

The BBA in finance offers courses in various fields within the finance discipline, including real estate, insurance, banking and regional financial planning. In addition, the program offers coursework in the traditional areas of investment, financial institutions and international finance. The broad array of courses allows each student to design a program of study that suits his or her career plans.

**Major Courses**

- BUSA 3131 - Business Statistics
- BUSA 3132 - Applied Stats & Optimization
- BUSA 4131 - Strategic Management
- CISM 4130 - Management Info. Systems
- FINC 3131 - Principles of Corporate Finance
- FINC 3132 - Intermediate Financial Mgmt
- FINC 3231 - Investments
- FINC 3331 - Financial Institutions
- FINC 3531 - Principles of Risk and Insurance
- FINC 4231 - Personal Financial Planning
- MGNT 3130 - Principles of Management
- MGNT 3430 - Operations Management
- MKTG 3131 - Principles of Marketing
- 3 Additional Courses Required in FINC

*Core coursework not included.*