

## Allissa A. Lee

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**Address:** Department of Finance  
College of Business  
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### EDUCATION

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Ph.D., *Business Administration – Finance* **May 2012**  
Oklahoma State University

M.S., *Quantitative Finance Economics* **May 2011**  
Oklahoma State University

B.B.A., *Finance (Major) and Meetings and Destination Management (Major)* **May 2002**  
(Summa Cum Laude)  
Northeastern State University

### WORK EXPERIENCE

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#### **Academic:**

*Assistant Professor of Finance* **2013 - present**  
Georgia Southern University, Statesboro, GA  
College of Business Administration  
Department of Finance and Economics

*Visiting Assistant Professor of Finance* **2012 - 2013**  
Oklahoma State University, Stillwater, OK  
Spears School of Business  
Department of Finance

*Visiting Assistant Professor of Finance* **2011 - 2012**  
Texas State University—San Marcos, San Marcos, TX  
McCoy College of Business Administration  
Department of Finance and Economics

*Teaching/Graduate Assistant* **2007 - 2011**  
Oklahoma State University, Stillwater, OK  
Spears School of Business  
Department of Finance

#### **Other Academic:**

*Subject Matter Expert, Cengage Learning* **Summer 2015**  
Case Development  
Brigham/Ehrhardt Financial Management: Theory and Practice 15e

**Professional:**

*Compliance Analyst*

*Loan Specialist*

MidFirst Bank, Oklahoma City, OK

**January 2004 - August 2005**

**May 2002 - December 2004**

**PUBLICATIONS AND RESEARCH**

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***Journal Articles:***

Lee, A.A., B.J. Simkins, S. Treanor. "Is it *LUV* or a Good Business Decision? A Comprehensive Study of Southwest Airlines' Acquisition of AirTran." *Journal of Financial Education*. Forthcoming.

Borokhovich, K.A., A.A. Lee, and B.J. Simkins, 2016. "Journal Influence in Corporate Research." *Managerial Finance*, 42 (4) 376-389.  
(Formerly known as: "The Corporate Finance Research Environment")

Borokhovich, K.A., A.A. Lee, and B.J. Simkins, 2015. "From Psychology, Law, Accounting and Economics: Measuring the Influence of Finance Journals in the Social Sciences." *Journal of Financial Education*, 41 (3), 1-25.  
(Formerly known as: "Measuring the Relative Influence of Financial Research")

Grossmann, A., A.A. Lee, and M.W. Simpson, 2014. "Forward Premium Anomaly of the British Pound and the Euro." *International Review of Financial Analysis*, 34 (July), 140-156.

Kemper, K., A.A. Lee, and B.J. Simkins, 2012. "Diversification Revisited." *Research in International Business and Finance*, 26, 304-316.

Borokhovich, K.A., A.A. Lee, and B.J. Simkins, 2011. "A Framework for Journal Assessment: The Case of the Journal of Banking & Finance." *Journal of Banking and Finance*, 35 (1), 1-6.

***Other Publications:***

Lee, A.A. and B.J. Simkins, 2015. "The Role of VaR in Enterprise Risk Management: Calculating Value-at-Risk for Portfolios Held by the Vane Mallory Investment Bank." John R.S. Fraser, Betty J. Simkins, and Kristina Narvaez (eds), Wiley's Kolb Series in Finance: *Implementing Enterprise Risk Management: Case Studies and Best Practices*, New Jersey, John Wiley and Sons, Inc.

Simkins, B.J. and A.A. Lee, 2014. "Understanding Value-at-Risk to Avoid Risk Management Breakdown." *Risk Watch*, Spring, 15-19.

Lee, A.A. and B.J. Simkins, 2013. "ExxonMobil Corp.'s Acquisition of XTO Energy, Inc.: An Exercise in Valuation." B. Simkins and R. Simkins (eds.), Wiley's Kolb Series in Finance: *Energy Finance: Analysis and Valuation, Risk Management, and the Future of Energy*, New Jersey, John Wiley and Sons, Inc.

**Work in Progress:**

Lee, A.A. and D.A. Carter. "Geographical and Operational Focus/Diversification Reexamined. Acquisition Frequency, Deregulation, and Announcement Returns from Bank M&As."

**Under Review:** *Journal of Accounting and Finance*.

Carter, D.A. and A.A. Lee. "Can a Nonevent be an Event? Bank Stock Returns Surrounding Unexpected Interest Rate Inaction by the Federal Reserve."

Lee, A. A. "Domestic and Crossborder Merger and Acquisition Activity in the Logistics/Supply Chain Industry."

Lee, A.A. and D.A. Carter. "Does the Market View Serial Acquirers Differently from Nonserial Acquirers? Evidence from Bank Mergers."

**PRESENTATIONS OR PROCEEDINGS AT PROFESSIONAL MEETINGS**

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Eastern Finance Association Annual Meeting **April 2017**

Lee, A.A. and D.A. Carter. "Can a Non-event be an Event? The Case of Bank Stock Returns Surrounding Unexpected Interest Rate Inaction by the Federal Reserve." (Jacksonville, FL)

\*\*Paper withdrawn due to illness

Southern Finance Association Annual Meeting **November 2016**

Carter, D.A. and A. Lee. "Can a Non-event be an Event? The Case of Bank Stock Returns Surrounding Unexpected Interest Rate Inaction by the Federal Reserve." (San Destin, FL)

Financial Management Association Annual Meeting **October 2015**

Lee, A.A., B.J. Simkins and S. Treanor. "It is LUV or a Good Business Decision? A Comprehensive Study of Southwest Airlines Acquisition of AirTran." (Orlando, FL.)

Southwestern Finance Association Annual Meeting **March 2015**

Lee, A.A. and D.A. Carter. "Does the Market Value the Acquisition of Nonpublic Firms the Same as Public Firms? Evidence from Bank M&A Activity." (Houston, TX)

Financial Management Association Annual Meeting **October 2013**

Borokhovich, K.A., A.A. Lee, and B.J. Simkins. "The Corporate Finance Research Environment." (Chicago, IL.)

Financial Management Association Annual Meeting **October 2012**

Lee, A.A. and D.A. Carter. "Returns of Financial Mergers: Evidence from Serial and Nonserial Acquirers." (Atlanta, GA.)

Financial Management Association Annual Meeting **October 2012**

Borokhovich, K.A., A.A. Lee, and B.J. Simkins. "Measuring the Relative Influence of Financial Research." (Atlanta, GA.)

Midwest Finance Association Annual Meeting **February 2012**  
Lee, A.A. and D.A. Carter. “Returns of Financial Mergers: Evidence from Serial and Nonserial Acquirers.” (New Orleans, LA.)

Southern Finance Association Annual Meeting **November 2010**  
Lee, A. A. “Long-Term Performance: The Case of Defensive Financial Mergers.” (Asheville, NC.)

Southern Finance Association Annual Meeting **November 2010**  
Kemper, K., A. A. Lee, and B.J. Simkins. “Diversification Revisited.” (Asheville, NC.)

## **HONORS, AWARDS, AND BUSINESS ACTIVITIES**

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### ***Honors and Awards:***

J. Daniel Speight Banking Excellence Award **2017, 2015**  
College of Business Administration  
Georgia Southern University

H. Albert Burke Banking Endowment Award **2016**  
College of Business Administration  
Georgia Southern University

Summer Research Grant **Summer 2015, 2014**  
College of Business Administration  
Georgia Southern University

Semifinalist for Best Paper in Corporate **2013**  
“The Corporate Finance Research Environment.”  
Financial Management Association Annual Meeting

Faculty Development Committee Travel Award **2016, 2013**  
Georgia Southern University

American Finance Association Doctoral Student Travel Grant **2011**

Supplemental Fellowship **2009, 2008, 2007**  
Spears School of Business  
Oklahoma State University

### ***Business Activities:***

Owner, At Last Properties, LLC.

Owner, Territory Consulting, LLC.

## **PROFESSIONAL ACTIVITIES, SERVICE AND ASSOCIATION MEMBERSHIPS**

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### ***Professional Memberships:***

Financial Management Association, Southern Finance Association, Eastern Finance Association, Southwestern Finance Association

### ***Referee:***

International Review of Financial Analysis  
Managerial Finance  
Emerging Markets Finance and Trade  
British Accounting Review  
Journal of Finance and Economics Education  
Journal of Applied Finance

### ***Other Professional Activities:***

Southern Finance Association Annual Meeting, Asheville, NC Conference Program Committee Member	<b>2018</b>
Eastern Finance Association Annual Meeting, Jacksonville, FL Conference Program Committee Member	<b>2017</b>
Southern Finance Association Annual Meeting, San Destin, FL Conference Program Committee Member	<b>2016</b>
Financial Management Association Annual Meeting, Las Vegas, NV Conference Session Chair	<b>2016</b>
Eastern Finance Association Annual Meeting, Baltimore, MD Conference Program Committee Member	<b>2016</b>
Southwestern Finance Association Annual Meeting, Oklahoma City, OK Conference Session Chair	<b>2016</b>
Eastern Finance Association Annual Meeting, New Orleans, LA Conference Program Committee Member Conference Session Organizer	<b>2015</b>
Southwestern Finance Association Annual Meeting, Houston, TX Conference Session Chair	<b>2015</b>
Eastern Finance Association Annual Meeting, Pittsburgh, PA Conference Program Committee Member Conference Session Organizer Conference Session Chair	<b>2014</b>

Discussant:

Eastern Finance Association Annual Meeting	<b>2017</b>
Southern Finance Association Annual Meeting	<b>2016</b>
Southwestern Finance Association Annual Meeting	<b>2015</b>
Financial Management Association Annual Meeting	<b>2013, 2012</b>
Midwest Finance Association Annual Meeting	<b>2012</b>
Southwest Finance Symposium	<b>2010</b>
Southern Finance Association Annual Meeting	<b>2010</b>