

Mark A. Yanochik, Ph. D.
Professor of Economics
Department of Finance and Economics
College of Business Administration
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Education

Doctor of Philosophy (Economics), Auburn University, 1997.
Fields of Specialization: Public Economics, Economic History, History of Economic Thought.
Dissertation Title: *Essays on the Economics of Slavery*.

Master of Science (Economics), Auburn University, 1993.
Area of Emphasis: Economic History.

Bachelor of Business Administration, Kennesaw State University, 1989.
Major: Economics.

Professional Designation

Associate in Risk Management (ARM), American Institute for Chartered Property Casualty Underwriters, Completed June 2008.

Research Interests

Risk Analysis
Capital Theory
History of Economic Thought
Economic and Financial History

Work Experience

Professor, Georgia Southern University, Fall 2014 – Present.

Associate Professor, Georgia Southern University, Fall 2006 – Summer 2014.

Assistant Professor, Georgia Southern University, Fall 2000 – Summer 2006.

Visiting Assistant Professor, Georgia Southern University, Fall 1999 – Summer 2000.

Visiting Assistant Professor, Kennesaw State University, Fall 1997 – Summer 1999.

Visiting Assistant Professor, Georgia Southern University, Fall 1996 – Summer 1997.

Instructor, Auburn University, Fall 1995 – Summer 1996.

Temporary Instructor, Georgia Southern University, Fall 1993 – Summer 1995.

Graduate Teaching Assistant, Auburn University, Fall 1990 – Summer 1993.

Refereed Publications

Ewing, B., Thornton, M. & Yanochik, M. (forthcoming). Investment in New Proved Oil Reserves: An Austrian Perspective. *Journal of Business Valuation and Economic Loss Analysis*.

Yanochik, M. & King, J. (2015). The Classical Bargaining Model for Organized Labor. *Atlantic Economic Journal*, 43(3), 375-382.

King, J. & Yanochik, M. (2013). The Equivalence of Economies and Returns to Scale Revisited. *Journal of Economics and Finance Education*, 12(1), 74-80.

King, J. & Yanochik, M. (2011). John Stuart Mill and the Economic Rationale for Organized Labor. *The American Economist*, 56(2), 28-34.

Kumazawa, R., Query, J., & Yanochik, M. (2010). A Real-Options Approach to Post-Hurricane Loss Valuation of Damaged Property: Rebuild or Repair? *Asia-Pacific Journal of Risk and Insurance*, 5(1), Article 4.

Thornton, M., Yanochik, M., & Ewing, B. (2009). Selling Slave Families Down the River: Property Rights at the Public Auction. *The Independent Review*, 14(1), 71-79.

Yanochik, M. & Kumazawa, R. (2009). Interest Rate Manipulation, Environmental Damage, and Loss Valuation. *Journal of Business Valuation and Economic Loss Analysis*, 4(2), 1-14.

Yanochik, M. (2009). Towards a Practical Understanding of Interest Rate Determination and the Investment Decision. *International Journal of Continuing Engineering Education and Life-Long Learning*, 19(1), 97-106.

Ewing, B., Thompson, M., & Yanochik, M. (2007). Using Volume to Forecast Stock Market Volatility around the Time of the 1929 Crash. *Applied Financial Economics*, 17(14), 1123-1128.

Yang, B. & Yanochik, M. (2005). On the Determination of Interest Rates in General and Partial Equilibrium Analysis. *Journal of Economics and Finance Education*, 4(1), 19-23.

Yanochik, M., Ewing, B., & Thornton, M. (2003). Railroad Construction and Slave Prices: Rejoinder and Extension. *Social Science Quarterly*, 84(3), 745-749.

Yanochik, M., Ewing, B., & Thornton, M. (2003). Railroad Construction and Antebellum Slave Prices. *Social Science Quarterly*, 84(3), 723-737.

Ewing, B., Payne, J., Thornton, M., & Yanochik, M. (2002). Price Transmission in the Antebellum Slave Markets: A Time Series Analysis. *Review of Regional Studies*, 32(2), 275-292.

Yanochik, M., Ewing, B., & Thornton, M. (2001). A New Perspective on Antebellum Slavery: Public Policy and Slave Prices. *Atlantic Economic Journal*, 29(3), 330-340.

Sridharan, U., Caines, R., & Yanochik, M. (2001). The NASDAQ Crash of 2000: the Buildup and Fallout. *Palmetto Review*, 4, 12-19.

Ewing, B. & Yanochik, M. (1999). Budget Deficits and the Term Structure of Interest Rates in Italy. *Applied Economics Letters*, 6, 199-201.

Current Research

Oil Reserve Investment and Business Cycles: the Impact of Monetary Policy

Fluctuations in State Level Monthly Unemployment Rates, with William Levernier.

Award

Eugene M. Bishop Award for Sustained Excellence (five-year achievement award), College of Business Administration, Georgia Southern University, 2010.

Presentations

Levernier, W. and Yanochik, M. (2016, October) *The Effect of Geographic Location and the National Unemployment Rate on State-level Unemployment Rates*. Southeastern Institute for Operations Research and the Management Sciences 2016, Myrtle Beach, SC. (This conference was canceled because of Hurricane Matthew. The papers accepted for presentation were published in a conference proceeding).

Ewing, B., Thornton, M. and Yanochik, M. (2016, August). *Investment in New Proved Oil Reserves: An Austrian Perspective*. Austrian Perspectives on Business Valuation (Symposium), Texas Tech University, Lubbock, TX.

- Levernier, W. and Yanochik, M. (2014, October), *Fluctuations in State Level Monthly Unemployment Rates – A Historical Perspective*, Annual Meeting of the Atlantic Economic Association, Savannah, GA.
- Yanochik, M. (2012, April). *Insurance Companies, the Inter-Temporal Allocation of Resources, and Economic Growth*. College of Business Administration Research Series, Georgia Southern University, Statesboro, GA.
- Query, T., Kumazawa, R., & Yanochik, M. (2009, July). *Post-Hurricane Loss Valuation and Damaged Property*. Meeting of the Asia-Pacific Risk and Insurance Association, Beijing, China.
- Kumazawa, R., Query, T., & Yanochik, M. (2009, January). *Environmental Damage and Loss Valuation: Further Evidence from Katrina and Ike*. Annual Meeting of the Western Risk and Insurance Association, Las Vegas, NV.
- Kumazawa, R. & Yanochik, M. (2008, February). *Union Concentration and Inflationary Expectations in the United States*. Academy of Economics and Finance, Nashville, TN.
- Yanochik, M. (2005, October). *John Stuart Mill and the Rationale for Organized Labor*. Southern Industrial Relations and Human Resources Conference, Savannah, GA.
- Yanochik, M, Ewing, B., & Thompson, M. (2003, November). *Trading Volume, Return Volatility, and the Stock Market Crash of 1929*. Annual Meeting of the Southern Economic Association, San Antonio, TX.
- Yanochik, M., Thornton, M., & Ewing, B. (2002, November). *Slave Price Differentials in Private and Public Auctions: An Empirical Test*, Annual Meeting of the Southern Economic Association, New Orleans, LA.
- Yanochik, M., Thornton, M., & Ewing, B. (2001, November). *The Integration of Antebellum Slave Markets: a Time Series Analysis*. Annual Meeting of the Southern Economic Association, Tampa, FL.
- Sridharan, U., Caines, R., & Yanochik, M. (2001, April). *The NASDAQ Crash of 2000*. Annual Meeting of the Eastern Finance Association, Charleston, SC.
- Yanochik, M. (1999, October). *Railroad Construction and Slave Prices*, College of Business Administration Research Series, Georgia Southern University, Statesboro, GA.
- Ewing, B. & Yanochik, M. (1997, June). *Mill/Cairnes/Phillips, Security Costs, and the Value of Slaves: A Cointegration Analysis*. History of Economics Society meeting, Charleston, SC.

Courses Taught at Georgia Southern University

Managerial Finance (Georgia WebMBA)
 History of Economic Thought (MSAE)
 Financial Economics and Risk (MSAE)
 Advanced Financial Economics (MSAE)
 Fundamentals of Corporate Finance (MBA)
 Special Problems – Risk (MBA)
 History of Economic Thought
 Principles of Corporate Finance
 Business Insurance
 Intermediate Macroeconomics
 Money and Banking
 Economics in a Global Society
 Business Economics
 Introduction to Business

Service (August 2006 - Present)

University

Member, College of Business Administration Dean Search Committee (2012 – 2013).

Member, Teaching Legacy Task Force (2011 – 2012).

Member, Faculty Senate (2006 – 2009).

Member, Academic Standards Committee (2006 - 2009).

Chair, Academic Standards Committee (2006 - 2007).

Member, Faculty Welfare Committee (2006 - 2008).

College of Business Administration

Member, Georgia WebMBA Faculty (2016 – present).

Member, Development, Promotion, and Tenure Committee (term 2015 – 2017).

Member, Graduate Faculty (2006 – present).

Member, Governance Committee (2006 - 2008).

Faculty Advisor, SOAR (2008 – 2011).

Faculty Advisor, Undergraduate Students (2006 – 2010).

Department of Finance and Economics

Member, MSAE Curriculum Committee (2009 – present).

Member, MSAE Assessment Committee (2009 – present).

Chair, Comprehensive Program Review Committee, Master of Science in Applied Economics (2015-2016).

Member, BBA/BA Economics Assessment Committee (2012 - present).

Faculty Mentor, Economics Majors (2015 - present)

Chair, Personnel Committee - Professor rank (2015 – 2016)

Member, Personnel Committee - all ranks (2006 – present).

Chair, Personnel Committee (2013 – 2014).

Member, Online MSAE faculty (2009 – present).

Member, Comprehensive Program Review Committee, MSAE, (2010 – present).

Developer, Two Courses for the online MSAE Program (2008 – 2009).

Member, Development Team, online MSAE Program (2006 - 2008).

Chair, Teaching/Continuous Improvement Committee (2008 - 2009).

Chair, Library Committee (2006 – 2011).