

# CURRICULUM VITAE

**Bill Z. Yang**

## EDUCATION

Degree	Field	Institution
Ph.D.	Economics	The University of Iowa
M.A.	Economics	Queen's University (Canada)
B.Sc.	Mathematics	The University of Wuhan (PRC)

## HONORS, GRANTS AND AWARDS

- Faculty Award for Excellence in Research, COBA, Georgia Southern University, 2011
- William A. Freeman Award for the Professor of the Year, COBA, Georgia Southern University, 2010
- Summer Research Grant, School of Economic Development, Georgia Southern University, 2010, 2011
- The T.J. Morris, Jr. Award for Faculty Outstanding Research, COBA, Georgia Southern University, 2003
- College Research Grant, Arts and Sciences, Minot State University, 1999 - 2000
- Establishment Research Grant, The Flinders University of South Australia, 1995 - 1996
- Certificate for Outstanding Academic Achievement (GPA4.0), The University of Iowa, 1993
- Paul Olson Award for the Best Second-Year Paper, Economics, The University of Iowa, 1990
- Ponder Fellowship, Economics, The University of Iowa, 1989

## WORK EXPERIENCE

- Professor, Georgia Southern University, August 2011 – present
- Endowed Visiting Professor (ChuTian Scholar), Zhongnan Univ. of Econ. and Law, 2012 – 2015
- Endowed Visiting Professor (BaYu Scholar), Chongqing Univ. of Sci. and Tech, 2013-2014
- Associate Professor, Georgia Southern University, August 2005 – July 2011
- Assistant Professor, Georgia Southern University, August 2000 – July 2005
- Assistant Professor, Minot State University, ND, August 1997 - May 2000
- Visiting Assistant Professor, The University of Iowa, August 1996 - July 1997 (on leave from Flinders)
- Assistant Professor, The Flinders University of South Australia, March 1993 - July 1997
- Instructor, Zhongnan University of Econ and Law, Jan 1982 – Dec. 1985

## TEACHING: COURSES TAUGHT

Advanced Financial Economics (Graduate Level), Principles of Macroeconomics and Microeconomics, Intermediate Macroeconomics, International Macroeconomics, Money and Banking, Behavioral Economics and Finance (Senior Seminar), Intermediate Microeconomics, Advanced Microeconomics (Graduate Level), International Trade, Managerial Economics (Graduate Level), Industrial Organization, Public Finance, Environmental Economics, Business Statistics, Introductory Econometrics

## PUBLICATIONS: REFEREED JOURNALS

1. Applications of an IS-MP Model with Yield Curve, **Frontier of Economics in China**, 2016, 11(1), 142-155 (DOI 10.3868/s060-005-016-0009-1) (with Henry Wang)
2. Gains from Specialization and Trade Revisited: “How” is Done and “Why” Must be Explained, **Journal of Economics and Finance Education**, 2015, 14(1), 110-119 (with Henry Wang and Binglin Li)
3. A Dynamic Study on Ecological Disaster, Government Regulation, and Renewable Resources, **American Journal of Economics and Sociology**, 2014, 73(2), 410-442 (with Pu-yan Nie and Peng Sun)
4. A Note on the Real Currency Exchange Rate: Definitions and Implications, **Journal of International Business and Economics**, 2014, 2(4), 45-55 (DOI: 10.15640/jibe.v2n4a3) (with Tong Zeng)

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5. Teaching MIRR to Improve Comprehension of Investment Performance Evaluation Techniques: A Comment, **Journal of Economics and Finance Education**, 2013, 12(2), 56-59 (with John Hatem and Ken Johnson)
  6. Strategic Choice of Channel Structure in an Oligopoly, **Managerial and Decision Economics**, 2012, 33, 565-574 (with Lin Liu and Henry Wang)
  7. Yield curve inversion and the incidence of recession: A dynamic IS-LM model with term structure of interest rates, **International Advances in Economic Research**, 2012, 18(2), 177-185 (with Henry Wang)
  8. Yield to maturity and total rate of return: A theoretical note, **Applied Economics Research Bulletin**, 2012, 8, 1-7 (with Richard Cebula and Henry Wang)
  9. A note on the categories of unemployment in a principles of macroeconomics course, **Perspectives on Economic Education Research**, Spring 2011, 7(1), 58-73 (with William Levernier)
  10. Do credit cards really reduce the aggregate money holdings? **Atlantic Economic Journal**, 2011, 39(1), 85-95 (with Amanda King)
  11. Inverted yield curves and the incidence of recession: A graphic presentation, **International Journal of Trade, Economics and Finance**, February 2011, 2(1), 67-71 (with Henry Wang)
  12. Environmental regulation, technological innovation and international competitiveness, **Economia Internazionale/International Economics**, February 2011, 64(1), 115-128 (with Hong Li and Chengming Huang)
  13. The sunk-cost effect and optimal two-part pricing, **Journal of Economics (Zeitschrift für Nationalökonomie)**, 2010, 101(2), 133-148 (with Henry Wang)
  14. Yield to maturity is always received as promised: A reply, **Journal of Economics and Finance Education**, Winter 2009, 8(2), 38-41 (with Richard J. Cebula)
  15. The tax reform act of 1986: an assessment in terms of tax compliance behavior in the U.S., **International Economics (Economia Internazionale)**, May 2009, 62(2), 145-162 (with Richard J. Cebula and Chris Coombs)
  16. Yield to maturity is always received as promised, **Journal of Economics and Finance Education**, Summer 2008, 7(1), 43-47 (with Richard J. Cebula)
  17. What is (not) money? Medium of exchange  $\neq$  means of payment, **American Economist**, Fall 2007, 51(2), 101-104
  18. People prefer a dollar sooner than later but not because interest can be earned, **Perspective of Economic Education Review**, Spring 2006, 2(1), 24-33 (with Henry Wang)
  19. New credit program at the discount window: Instructors' Notes, **Journal of the International Academy for Case Studies**, 2005, 11(2), 49-54 (with Amanda S. King and Darrel F. Parker)
  20. New credit program at the discount window, **Journal of the International Academy for Case Studies**, 2005, 11(1), 69-71 (with Amanda S. King and Darrel F. Parker.)
  21. On the determination of interest rate in general and partial equilibrium analysis, **Journal of Economics and Finance Education**, 2005, 4(1), 19-23 (with Mark Yanochik)
  22. On the technology transfer to an asymmetric Cournot duopoly, **Economics Bulletin**, 2004. 4(14). 1-6 (with Henry Wang)
  23. On the treatment of fixed and sunk costs in the principles texts: A comment and a reply, **Journal of Economic Education**, Fall 2004, 35(4), 365-369 (with Henry Wang)
  24. On technology licensing in a Stackelberg duopoly, **Australian Economic Papers**, 2004, 43, 448-458 (with Henry Wang)
  25. A pedagogical note on risk framing, **Risk Management and Insurance Review**, 2004. 7(2). 151-164 (with Mike Barth and John Hatem)
  26. Classifications of 2x2 games and strategic business behavior, **The American Economist**, 2003, 47(2), 78-85 (with Henry Wang)
  27. Why competition may discourage students from learning? A behavioral economic analysis, **Education Economics**, 2003, 11(2), 117-128 (with Henry Wang)
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28. A note on technology transfer by a monopoly, **Australian Economic Papers**, 2003, 42(1), 50 - 55 (with Henry Wang)
29. A two-dimensional dual presentation of bond market: A geometric analysis, **The Journal of Finance and Economics Education**, 2002, 1(2), 11 – 17
30. Cooperative and noncooperative R&D in vertically related markets, **Seoul Journal of Economics**, 2002, 15(3), 423-436 (with Henry Wang)
31. Mixed-strategy equilibria in a quality differentiation model, **International Journal of Industrial Organization**, 2001, 19, 213-226 (with Henry Wang)
32. Fixed and sunk costs revisited, **Journal of Economic Education**, Spring 2001, 32(2), 178-185 (with Henry Wang)
33. On Hotelling's model with a restricted reservation price, **Australian Economic Papers**, 1999, 38(3), 259-275 (with Henry Wang)
34. On licensing under Bertrand competition, **Australian Economic Papers**, 1999, 38(2), 106-119 (with Henry Wang)
35. Price rigidity and asymmetric price adjustment in a repeated oligopoly, **Journal of Institutional and Theoretical Economics**, 1998, 154(4), 659-679 (with Richard Damania)
36. Asymmetric price adjustment in a menu-cost model, **Journal of Economics (Zeitschrift für Nationalökonomie)**, 1998, 68(3), 295-309 (with Jakob Madsen)
37. Learning, reputation and entry deterrence: A chain-store game with correlated entrants, **International Journal of Industrial Organization**, 1996, 14, 561-573
38. Litigation, experimentation and reputation, **International Review of Law and Economics**, 1996, 16(4), 491-502
39. Unionized oligopoly, labor-management cooperation and international competitiveness, **Journal of Economics (Zeitschrift für Nationalökonomie)**, 1995, 62(1), 33-53
40. Simultaneous advertising as a signal of product quality, **Australian Economic Papers**, 1994, 33(63), 186-199

#### **PUBLICATIONS: OTHERS**

1. A note on inverted yield curve and recession, **Papers and Proceedings for 2010 International Conference on E-Business, Management and Economics (ICEME 2010)**, pp. 72-75 (with Henry Wang)
2. Microeconomics, 2008, Chapter 1 in **Economics**, ed. Shunfeng Song and Suohong Pan, pp. 1-21, a volume in Series on **Western Research in the Humanities and Social Sciences**, China Renmin University Press, In Chinese (with Henry Wang)
3. Short-run shutdown price and supply curve, 2001, **Papers and Proceedings for 12<sup>th</sup> Annual Conference of Teaching Economics**, pp.188-190 (with Henry Wang)
4. To curve or not to curve? 2000, **Papers and Proceedings for 11<sup>th</sup> Annual Conference of Teaching Economics**, pp. 268-279 (with Henry Wang)

#### **SERVICE ACTIVITIES**

##### **Georgia Southern:**

Faculty Senate, Alternate (2014 – present) Faculty Senate (2009-2012, 2004-2006), Faculty Senate Grievance Committee, Alternate (2010 – 2015), Graduate Committee (2009-2011, 2006-2008), Welfare Committee (2008-2009), Graduate Committee (2005-2006), Search Committee for the Director of FYE (2006), Foundations of Excellence the First Year Experience (2005-2006), Chair, Faculty Development Committee (2004-2006)

##### **COBA:**

Governance Committee (2014- present, 2008-2010), Faculty Advisors to the COBA Honors Program

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(2012-present), Graduate Curriculum and Program Committee (2012 – 2015, 2006 – 2008), Promotion and Tenure Committee (2012 – 2013), Honor Student Show Case Committee (2011 – 2012), Southern Business Review Task Force (2008), Search Committee for the Director of SED (2007-2008), Associate Director of Economic Education Center (2004 – 2007), Undergraduate Curriculum Committee (2004 – 2006)

**Dept. of Finance and Economics:**

Graduate Studies Committee (2009 - present), Personnel Committee (2011 – present, and 2006-2008), Chair, Research Committee (2011– 2012), Coordinator of Research Seminar (2010 – 2012), Chair, Personnel Committee (2008-2010), Research Committee (2009-2010), Search Committee (2009-2010), Chair, Graduate Studies Committee (2006-2008), Chair, Search Committee (2006-2007)

**PROFESSIONAL SOCIETY ACTIVITIES**

- **Co-Editor:** Journal of Economics and Finance Education (2009 – present)
- **Advisory board:** Southern Business Review (2008 – present)
- **Editorial board:** Journal of Economics and Finance Education (2006 – 2008)
- **Editorial board:** Final review for Mishkin's Intermediate Macroeconomics, Pearson Publisher (2010)
- **Referee and reviewer for**  
 Rand Journal of Economics, International Journal of Industrial Organization, Southern Economic Journal, Journal of International Economics, Journal of Economic Behavior and Organization  
 Journal of Economics and Management Strategy, Journal of Managerial and Decision Economics  
 Journal of Economics, Journal of Economic Education, Journal of Finance and Economic Education  
 Telecommunication Policy, Review of International Economics, American Economists  
 Australian Economic Papers, Economic Record, Papers in Regional Science  
 Harper Educational Publisher, Oxford University Press, South Western Thomas Learning  
 Worth Publisher, Pearson Publisher, Prentice Hall
- **Papers presented at**  
 Annual conference of Atlantic International Economics Society, Washington, DC, 2011  
 Annual conference of Atlantic International Economics Society, Charleston, SC, 2009  
 Annual conference of Academy of Economics and Finance, Jacksonville, FL, 2007  
 Midwest Economic Associate Meeting, St. Louise, MO, 2003  
 Southern Economic Association Meeting, Tampa, FL, 2001  
 North American Winter Meeting of the Econometric Society, San Francisco, 1996  
 Australian Meeting of Econometric Society, Sydney, Australia, 1995  
 Conferences of Industrial Economics, Melbourne and Canberra, Australia, 1994, 1995  
 Conference of Economic Theory, Tasmania, Australia, 1995  
 Conference of Economists, Adelaide, Australia, 1994  
 Midwest Mathematical/International Economic Meetings, Northwestern and IUPUI, 1991, 1992  
 Seminars at ANU (1993, 1994), Melbourne (1995), Auckland (1996), Iowa (1997), and Minnesota (1995), Chongqing U. of Sci. & Tech (2013, 2014). Jinan University (Guangzhou, 2014), Hubei University of Economics (2014)