

John T. King

Department of Finance and Economics
College of Business Administration
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Education

Ph.D., Economics, Vanderbilt University, May 2001
M.A., Economics, Vanderbilt University, December 2000
B.A., Economics, Western Kentucky University, May 1996

Fields of specialization

Industrial Organization, Public Finance

Teaching fields

Introductory Macroeconomics, Microeconomics, Industrial Organization, Public Finance, Business Economics

Academic Experience

2002-present: Georgia Southern University, Associate Professor (2008), Department of Finance and Economics, College of Business Administration

-Economics in a Global Society, Business Economics, Microeconomics (intermediate and MS), Industrial Organization (undergraduate and MS), Math for Applied Economics (MS), Special Topics in Free Enterprise

2001-2002: Duke University, Visiting Instructor, Department of Economics

-Competition, Monopoly and Welfare, Public Finance (BA & MA)

2000-2001: Elon College (University), Adjunct Instructor, Department of Economics, The Love School of Business

-Business Economics

1999-2000: Vanderbilt University, Instructor, Department of Economics

-Math Mini-Course for incoming Ph.D. students, Introductory Microeconomics

1996-2000: Vanderbilt University, Teaching Assistant

-assisted Microeconomics (introductory, intermediate & Ph.D. levels), Industrial Organization, Public Finance, and Statistics Courses

Peer-Reviewed Journal Articles

"Depth versus Breadth in Video Rental Kiosks," with Amanda S. King. *Applied Economics Letters*, 2016, forthcoming.

"Signaling for Access to High-Demand Markets: Evidence from the US Motion Picture Industry," with Amanda S. King and Michael Reksulak. *Journal of Cultural Economics*, 2016, forthcoming.

"The Classical Bargaining Model for Organized Labor," with Mark A. Yanochik. *Atlantic Economic Journal*, 2015, 43(3), pp. 375-382.

"The Equivalence of Economies and Returns to Scale Revisited: Nonlinear Expansion Paths and the Definition of Scale," with Mark A. Yanochik. *Journal of Economics and Finance Education*, Summer 2013, 12(1), pp. 74-80.

"John Stuart Mill and the Economic Rationale for Organized Labor," with Mark A. Yanochik. *The American Economist*, Fall 2011, 56(2), pp. 28-34.

"Golden Eggs versus Plastic Eggs: Hyperbolic Preferences and the Persistence of Debit," with Amanda S. King. *Journal of Economics and Finance*, 2011, 35(1), pp. 93-103.

"Attitudes toward Free Markets and Interest in Pro-Market Organizations: Evidence from Students In Free Enterprise," with Amanda S. King. *Journal of Private Enterprise*, 2007, 23(1), pp. 167-173.

"Demand for and Productivity Analysis of Turkish Public Theater," with Sacit H. Akdede. *Journal of Cultural Economics*, 2006, 30(3), pp. 219-233.

"Quality Competition with Stochastic Demand and Costly Search: Theory and Evidence from the Video Rental Industry" with Amanda S. King. *Australian Economic Papers*, 2006, 45(2), pp. 241-252.

"The Decision between Debit and Credit: Finance Charges, Float, and Fear." with Amanda S. King. *Financial Services Review*, 2005, 14(1), pp. 21-36.

"A Sequential Signaling Model of the Sale of an Invention to an Oligopolist." *The BE Journal of Theoretical Economics: Topics*, 2004, 4(1), article 4.

"The Effects of Learning on the Sale of Inventions to Firms with Correlated Valuations." *Australian Economic Papers*, 2004, 43(4), pp. 422-434.

"The Sale of Unprotected Inventions Under Alternative Models of Contracting Behavior." *International Journal of Industrial Organization*, 2003, 21(1), pp. 57-77.

Research in Progress

“Cracked Eggs: Attitudes toward credit cards, debit cards, and methods of pre-commitment following the Great Recession,” with Amanda S. King

“Delayed Release and the First Sale Doctrine,” with Amanda S. King

Presentations

“Cracked Eggs: Attitudes toward credit cards, debit cards, and methods of pre-commitment following the Great Recession,” with Amanda S. King presented at the annual meetings of the Southern Economic Association, November 2015, New Orleans, LA

“Depth versus Breadth in Video Rental Kiosks,” with Amanda S. King presented at the annual meetings of the Southern Economic Association, November 2014, Atlanta, GA

“Advertising as an Entry Fee into High Demand Markets”, with M. Reksulak presented at the 40th Annual Conference of the European Association for Research in Industrial Economics, September 2013, Évora, Portugal.

“Debit Use as a Commitment Mechanism for Consumers with Hyperbolic Preferences”, with A. King presented at the annual meetings of the Academy of Economics and Finance, February 2008, Nashville, TN

“Advertising as an Entry Fee into High Demand Markets”, with M. Reksulak presented at the annual meetings of the Southern Economic Association, November 2007, New Orleans, LA

“Demand for and Productivity Analysis of Turkish Public Theater” with S. Akdede presented at the annual meetings of the Southern Economic Association, November 2005, Washington, D.C.

“Quality Competition with Stochastic Demand and Costly Search: Theory and Evidence from the Video Rental Industry” with A. King presented at the annual meetings of the Southern Economic Association, November 2004, New Orleans, LA

“The Decision between Debit and Credit: Finance Charges, Float, and Fear” with A. King presented at the annual meetings of the Southern Economic Association, November 2003, San Antonio, TX

Honors and Awards

Donald D. Howard Faculty Award, College of Business Administration, Georgia Southern University, 2015
School of Economic Development Summer Research Grant, Georgia Southern University, 2011
Dean's Citation for Student Engagement, College of Business Administration, Georgia Southern University, 2010
School of Economic Development Summer Research Grant, Georgia Southern University 2009
T.J. Morris Jr. Faculty Award for Excellence in Research, College of Business Administration, Georgia Southern University, 2008
The Brown and Williamson Faculty Award, College of Business Administration, Georgia Southern University, 2006
Sam M. Walton Free Enterprise Fellowship, Students In Free Enterprise, 2004 - 2008
College of Business Administration Summer Research Grant, Georgia Southern University 2004
Academic Scholarship and Teaching Assistantship, Vanderbilt University 1996-2000.

Departmental Service

Quality Matters Rubric Application Certified, Fall 2015
Subject Matter Expert, Quality Matters Review Team, Fall 2015-present
Chair, Economics Graduate Curriculum Committee, Fall 2009-present
Chair, Economics Graduate Assessment Committee, Fall 2009-present
Member, Economics Undergraduate Committee, Fall 2008-present
Co-Advisor, Omicron Delta Epsilon, Spring 2004-present
Member, School of Economic Development Promotion and Tenure Committee, 2010-2011
Co-Advisor, Economics Club, Spring 2003-Spring 2005, Fall 2008-Summer 2011
Co-Advisor, Students In Free Enterprise, Spring 2004-Fall 2008
Member, Local Organizing Committee for the Industrial Organization Society's 5th Annual International Industrial Organization Conference, 2006-2007
Member, School of Economic Development Social Committee, 2006-2007

College Service

Chair, School of Economic Development Director Search Committee, Fall 2008-Spring 2009
Participant, Strategic Planning Session, October 2010

University Service

Member, Academic Standards Committee, Summer 2009-Summer 2011, Summer 2013-Summer 2015
Member, President's Task Force on Graduate Education, Fall 2010-2011

Professional Service

Reviewer, Undergraduate Research Experience Program, Qatar National Research Foundation, 2014

Reviewer, National Priorities Research Program, Qatar National Research Foundation, 2014

Referee, Journal of Cultural Economics, 2007, 2014

Referee, Journal of Economics and Finance Education, 2013

Referee, Journal of Economics and Management Strategy, 2010

Referee, Australian Economic Papers, 2005, 2006

Referee, International Journal of Industrial Organization, 2003

Discussant, Academy of Economics and Finance Annual Meeting, February 2008

Discussant, Southern Economic Association Annual Meeting, November 2004

Discussant, Southern Economic Association Annual Meeting, November 2003