Do More with Your Business Degree

The Bachelor of Business Administration (BBA) in Economics is a flexible degree that prepares you for a broad range of opportunities. Economics is a highly versatile major, allowing students to choose various career paths in a dynamic world. Learn the skills needed to adapt and pivot quickly in your career with an Economics degree.

Economics is a discipline focused on the decision making and relationships that drive market outcomes. Every industry and business requires a certain level of economic understanding to make better decisions.

The Department of Economics maintains a close link with the business community; a large number of internship opportunities are available to economics students in areas as diverse as economic development, marketing research and finance. Economics graduates are sought after by employers for their strong analytical skills and training in problem solving, often earning higher average pay than most other disciplines.

- **Obtain a Flexible Degree That Prepares You for a Broad Range of Career Opportunities**
- **Build a Foundation of Business and Policy Tools**
- **Develop Quantitative Skills for a Data-Driven Economy**
- **Among the Highest Paid Academic Majors**

**Economics Career Examples**
- Global Brand Manager
- Bank Examiner
- Commodities/Stock Broker
- Economics Forecaster
- Lead Analyst
- Financial Manager
- Chief of Staff
- Sales Consultant
- Regional Sales Director
- Tax Administrator
- Budget Officer
- Cyber Security Specialist

For More Information

912-344-2539

econ@georgiasouthern.edu

GeorgiaSouthern.edu/parker/economics
The Economics Student Experience

The economics program at Georgia Southern University provides students a broad knowledge of the analytical tools used by economists and provides a foundation for careers in business, economics, finance and law. Economics majors study the different areas of economics such as labor economics, international trade, health economics, econometric analysis, and law and economics, among others. The breadth of this degree allows maximum flexibility and prepares graduates to enter a wide variety of occupations or attend professional or graduate study in business, law, economics, government or finance.

Economics students have multiple opportunities to network with industry professionals and other students through student organizations and programs.

The Eagles Economics Society
The Eagles Economics Society invites students from all majors to learn about economics and network with professors, current students, alumni, and business leaders, holding weekly meetings, attending conferences and traveling to various business to take tours.

Statistics and Econometrics Research Group (SERG)
SERG is a community of dedicated students and professors engaged in research related to computational statistics and econometrics. The program is designed to provide a scientific forum to students who wish to conduct research in statistical methods motivated by business applications.

Economics Honor Society
The Department of Economics is proud to offer membership in the Beta Chapter of Georgia Omicron Delta Epsilon International Honors Society in Economics. Omicron Delta Epsilon is a highly acclaimed honors society with over 670 chapters worldwide.

Program of Study

BBA in Economics (Major Requirements)

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<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>ECON 3131</td>
<td>Intermediate Macroeconomics</td>
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<tr>
<td>ECON 3231</td>
<td>Intermediate Microeconomics</td>
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<tr>
<td>ECON 4131</td>
<td>Applied Econometrics</td>
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