



The economics program at Georgia Southern University offers two different four-year bachelor's degrees and one specialization designed to give students a broad knowledge of economics. In addition, the Department of Economics offers a Master of Science in Applied Economics as well as a Graduate Certificate in Applied Economics. Economics students are engaged in advanced research which leads to conference presentation, peer-reviewed publications, co-authorship with professors, on- and off-campus recognition and awards for research and writing.

The Department of Economics maintains a close link with the business community; a large number of internship opportunities are available to economics students in areas as diverse as economic development, marketing research and finance. Economic graduates are sought after by employers for their strong analytical skills and training in problem solving and earn higher average pay than most other disciplines.

BBA in Economics

This major is designed to give students a broad knowledge of the field of economics to provide a foundation for professional careers in business and industry or for graduate training in economics.

Major Courses*

BUSA 3131 - Business Statistics

BUSA 3132 - Applied Stats & Optimization

BUSA 4131 - Strategic Management

CISM 3131 - Management Info. Systems

ECON 3131 - Intermediate Macroeconomics

ECON 4131 - Applied Econometrics

ECON 3231 - Intermediate Microeconomics

FINC 3131 - Principles of Corporate Finance

MGNT 3130 - Principles of Management

MGNT 3430 - Operations Management

MKTG 3131 - Principles of Marketing

5 Additional Courses Required in ECON**

Emphasis in International Business

Students who major in economics may choose an emphasis in international business. This curriculum prepares students to deal with the problems and opportunities of international trade, international finance, global economic markets, and multi-national organizations. This emphasis only available for BBA degree.

ECON 3131 - Intermediate Macroeconomics

ECON 3132 - International Trade

ECON 3231 - Intermediate Microeconomics

2 Additional Approved Courses Required**

ECON 3232 - International Macroeconomics

ECON 4131 - Applied Econometrics

ECON 4431 - Economic Development

*Core coursework not included.

**Areas of specialization may require additional courses.

DEPARTMENT OF ECONOMICS

GEORGIA SOUTHERN UNIVERSITY

PARKER COLLEGE OF BUSINESS

PHONE: 912-344-2539 • FAX: 912-344-3485

econ@georgiasouthern.edu

GeorgiaSouthern.edu/parker/economics

Jobs for Economics Majors

Banking and Financial Services

- Loan Officer
- Bank Examiner
- Commodities/Stock Broker
- Economic Forecaster
- Securities Analyst
- Financial Manager

Business

- Market Analyst
- Actuary
- Management
- Human Resources
- Business Forecasting
- Research
- Public Relations
- Customer Account Representative
- Industry Analyst

Communications

- Journalist
- Columnist
- Technical Writer

Government

- Foreign Service Officer
- Foreign Trade Analyst
- Cost Analyst
- Tax Administrator
- Budget officer
- Social Security Administrator

Insurance

- Claims Adjustor
- Benefits Analyst



PARKER

COLLEGE OF BUSINESS

GEORGIA SOUTHERN UNIVERSITY