The economics program at Georgia Southern University offers two different four-year bachelor’s degrees and one specialization designed to give students a broad knowledge of economics. In addition, the Department of Economics offers a Master of Science in Applied Economics as well as a Graduate Certificate in Applied Economics. Economics students are engaged in advanced research which leads to conference presentation, peer-reviewed publications, co-authorship with professors, on- and off-campus recognition and awards for research and writing.

The Department of Economics maintains a close link with the business community; a large number of internship opportunities are available to economics students in areas as diverse as economic development, marketing research and finance. Economic graduates are sought after by employers for their strong analytical skills and training in problem solving and earn higher average pay than most other disciplines.

**BBA in Economics**

This major is designed to give students a broad knowledge of the field of economics to provide a foundation for professional careers in business and industry or for graduate training in economics.

**Major Courses**

- **BUSA 3131** - Business Statistics
- **BUSA 3132** - Applied Stats & Optimization
- **BUSA 4131** - Strategic Management
- **CISM 3131** - Management Info. Systems
- **ECON 3131** - Intermediate Macroeconomics
- **ECON 4131** - Applied Econometrics
- **ECON 3231** - International Microeconomics
- **FINC 3131** - Principles of Corporate Finance
- **MGNT 3130** - Principles of Management
- **MGNT 3430** - Operations Management
- **MKTG 4131** - Principles of Marketing

5 Additional Courses Required in ECON**

**Emphasis in International Business**

Students who major in economics may choose an emphasis in international business. This curriculum prepares students to deal with the problems and opportunities of international trade, international finance, global economic markets, and multi-national organizations. This emphasis only available for BBA degree.

- **ECON 3131** - Intermediate Macroeconomics
- **ECON 3132** - International Trade
- **ECON 3231** - International Microeconomics
- **ECON 3232** - International Macroeconomics
- **ECON 4131** - Applied Econometrics
- **ECON 4431** - Economic Development

2 Additional Approved Courses Required**

*Core coursework not included.

**Areas of specialization may require additional courses.